[

{

"organization\_name": "Aga Khan Foundation Canada",

"sector": "International Development",

"sdg\_alignment": [

"SDG 1: No Poverty",

"SDG 4: Quality Education",

"SDG 5: Gender Equality",

"SDG 8: Decent Work and Economic Growth",

"SDG 17: Partnerships for the Goals"

],

"region": "National",

"year\_established": 1980,

"contact\_info": "199 Sussex Drive, Ottawa, ON, K1N 1K6, (613) 237-2532, info@akfc.ca",

"website": "https://www.akfc.ca/",

"best\_contact": {

"name": "Director of Partnerships",

"email": "partnerships@akfc.ca",

"role": "Director of Partnerships"

},

"impact\_iq\_score": 92,

"grade": "A",

"reporting\_quality": 19,

"reach": 18,

"est\_social\_roi": 5.2,

"outcome\_effectiveness": 18,

"transparency\_governance": 19,

"verification\_level": "Audited",

"methodology\_source": "Basic Impacts Plausible Estimation based on AKFC's public reporting standards",

"methodology\_summary": "Impact is measured through a combination of project-level M&E frameworks, third-party evaluations for major programs, and alignment with globally recognized development indicators. Focus on long-term sustainable change.",

"reports\_documents\_used": [

{

"file\_name": "AKFC Annual Report 2023",

"type": "PDF",

"date": "2024-06-30"

},

{

"file\_name": "Global Development Program Impact Study",

"type": "Report",

"date": "2023-12-15"

}

],

"key\_statistics\_kpis": [

"Over 2 million people reached annually through diverse programs in Africa and Asia.",

"Leveraged $4 for every $1 donated through partnerships and co-funding.",

"Increased access to quality education for 500,000 children in target regions last year."

],

"key\_insights\_about\_org": [

"Strong emphasis on community participation and local ownership in all development initiatives.",

"Long-standing presence and deep contextual understanding in operational countries.",

"Highly effective at leveraging multi-sectoral partnerships to scale impact."

],

"programs": [

{

"name": "World of Difference Education Initiative",

"people\_reached": 500000,

"social\_roi": "5.5x",

"score": "High Impact",

"effectiveness": "Significant improvements in literacy, numeracy, and school retention rates, particularly for girls. Focus on teacher training and resource provision.",

"sdgs": ["SDG 4", "SDG 5"]

},

{

"name": "Community Health and Nutrition Program",

"people\_reached": 750000,

"social\_roi": "4.8x",

"score": "High Impact",

"effectiveness": "Reduced child mortality rates and improved maternal health outcomes through local health system strengthening and nutrition education.",

"sdgs": ["SDG 2", "SDG 3"]

}

],

"key\_target\_members\_partners": [

{

"name": "Global Affairs Canada",

"type": "Government",

"role": "Primary funding and strategic partner for many development programs."

},

{

"name": "Local Community-Based Organizations (various)",

"type": "Nonprofit",

"role": "Implementing partners on the ground, ensuring culturally appropriate and sustainable interventions."

}

],

"impact\_analysis": {

"executive\_summary": "Aga Khan Foundation Canada demonstrates exceptional impact in international development through its comprehensive, community-focused programs and strong partnerships. Its commitment to rigorous M&E and transparency is evident.",

"key\_strengths": [

"Deep expertise and long-term commitment in program countries.",

"Strong emphasis on sustainability and local capacity building.",

"Excellent track record of securing diverse funding and leveraging partnerships."

],

"areas\_for\_development": [

"Expanding reach into more remote and underserved communities within existing operational areas.",

"Further enhancing digital reporting tools for real-time impact tracking for public view."

],

"sector\_positioning": "A leader in Canadian international development, known for its holistic approach and effective, large-scale program implementation.",

"conclusion": "AKFC is a highly effective and reputable organization delivering significant and sustainable social returns on investment in challenging global contexts."

},

"recommendations": [

"Continue to invest in innovative approaches to address climate resilience within development programs.",

"Expand public engagement in Canada to further showcase the impact of Canadian contributions to global development."

],

"financials": {

"revenue": 75000000,

"expenditures": 72000000,

"program\_expenses\_pct": 85,

"fundraising\_pct": 8,

"admin\_pct": 7,

"surplus": 3000000,

"funding\_sources": {

"institutional": 40,

"individual": 20,

"government": 35,

"other": 5

}

}

},

{

"organization\_name": "Indspire",

"sector": "Indigenous Services",

"sdg\_alignment": [

"SDG 4: Quality Education",

"SDG 8: Decent Work and Economic Growth",

"SDG 10: Reduced Inequalities"

],

"region": "National",

"year\_established": 1985,

"contact\_info": "555 Richmond Street West, Suite 1002, Toronto, ON, M5V 3B1, (416) 987-0250, info@indspire.ca",

"website": "https://indspire.ca/",

"best\_contact": {

"name": "Manager, Donor Relations",

"email": "donate@indspire.ca",

"role": "Manager, Donor Relations"

},

"impact\_iq\_score": 88,

"grade": "B",

"reporting\_quality": 18,

"reach": 17,

"est\_social\_roi": 4.5,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on Indspire's public reports",

"methodology\_summary": "Impact is assessed through tracking student bursary and scholarship recipients, graduation rates, post-graduation employment, and qualitative feedback from students and educators.",

"reports\_documents\_used": [

{

"file\_name": "Indspire Annual Impact Report 2023",

"type": "PDF",

"date": "2024-05-15"

},

{

"file\_name": "Building Brighter Futures Program Review",

"type": "Report",

"date": "2023-11-01"

}

],

"key\_statistics\_kpis": [

"Over $20 million awarded in bursaries and scholarships in the past year.",

"90% graduation rate for post-secondary students supported by Indspire.",

"Thousands of K-12 educators engaged through professional development resources."

],

"key\_insights\_about\_org": [

"Deep understanding of the barriers and opportunities for Indigenous students.",

"Strong partnerships with corporate Canada and individual donors.",

"Focus on celebrating Indigenous achievement and role models."

],

"programs": [

{

"name": "Building Brighter Futures: Bursaries, Scholarships, and Awards",

"people\_reached": 15000,

"social\_roi": "4.7x (estimated based on increased earning potential and community contributions)",

"score": "High Impact",

"effectiveness": "Directly enables Indigenous students to access and complete post-secondary education, leading to improved career prospects and community leadership.",

"sdgs": ["SDG 4", "SDG 8", "SDG 10"]

},

{

"name": "K-12 Institute",

"people\_reached": 3000,

"social\_roi": "4.2x (estimated based on improved teaching practices)",

"score": "Medium Impact",

"effectiveness": "Provides resources and training to educators to support Indigenous student success in K-12, fostering culturally relevant learning environments.",

"sdgs": ["SDG 4"]

}

],

"key\_target\_members\_partners": [

{

"name": "Major Canadian Corporations (various)",

"type": "Corporate",

"role": "Funding partners and providers of mentorship/internship opportunities."

},

{

"name": "Indigenous Communities and Educational Institutions",

"type": "Nonprofit/Community",

"role": "Collaboration on program delivery and student support."

}

],

"impact\_analysis": {

"executive\_summary": "Indspire plays a critical role in advancing Indigenous education in Canada, demonstrating strong outcomes in student support and success. Its model effectively bridges financial gaps and fosters Indigenous achievement.",

"key\_strengths": [

"Trusted and respected organization within Indigenous communities and by funders.",

"Proven track record of disbursing financial aid effectively.",

"Comprehensive approach supporting students from K-12 through post-secondary."

],

"areas\_for\_development": [

"Expanding mentorship and career transition support for graduates.",

"Increasing awareness and reach of K-12 resources in more remote communities."

],

"sector\_positioning": "A leading national charity focused on Indigenous education, with a strong brand and significant impact on individual lives and communities.",

"conclusion": "Indspire is a highly effective organization making tangible contributions to reconciliation and Indigenous empowerment through education."

},

"recommendations": [

"Develop more targeted programs for specific in-demand skills and trades.",

"Enhance alumni network to provide ongoing support and peer mentorship."

],

"financials": {

"revenue": 25000000,

"expenditures": 23500000,

"program\_expenses\_pct": 82,

"fundraising\_pct": 10,

"admin\_pct": 8,

"surplus": 1500000,

"funding\_sources": {

"institutional": 30,

"individual": 40,

"government": 20,

"other": 10

}

}

},

{

"organization\_name": "The Narwhal",

"sector": "Environment",

"sdg\_alignment": [

"SDG 13: Climate Action",

"SDG 14: Life Below Water",

"SDG 15: Life on Land",

"SDG 16: Peace, Justice and Strong Institutions"

],

"region": "National",

"year\_established": 2018,

"contact\_info": "Victoria, BC (Distributed Team), (Not Publicly Listed), info@thenarwhal.ca",

"website": "https://thenarwhal.ca/",

"best\_contact": {

"name": "Membership Editor",

"email": "members@thenarwhal.ca",

"role": "Membership Editor"

},

"impact\_iq\_score": 82,

"grade": "B",

"reporting\_quality": 17,

"reach": 15,

"est\_social\_roi": 3.8,

"outcome\_effectiveness": 17,

"transparency\_governance": 16,

"verification\_level": "Self-Reported",

"methodology\_source": "Basic Impacts Plausible Estimation based on public engagement and journalistic impact",

"methodology\_summary": "Impact is assessed through readership numbers, audience engagement, instances where their journalism informs public discourse or policy change, and member growth.",

"reports\_documents\_used": [

{

"file\_name": "The Narwhal Impact Report 2023",

"type": "Website",

"date": "2024-01-31"

},

{

"file\_name": "Reader Survey Results",

"type": "Report",

"date": "2023-09-01"

}

],

"key\_statistics\_kpis": [

"Over 5 million unique readers annually.",

"Multiple national journalism awards for investigative reporting.",

"Growing base of over 10,000 monthly members."

],

"key\_insights\_about\_org": [

"Fills a critical gap in Canadian media for in-depth environmental journalism.",

"Reader-funded model ensures editorial independence.",

"Strong focus on visual storytelling and data journalism."

],

"programs": [

{

"name": "Investigative Environmental Journalism",

"people\_reached": 5000000,

"social\_roi": "N/A (Impact measured by awareness and policy influence)",

"score": "High Impact",

"effectiveness": "Uncovers critical environmental issues, holds power to account, and informs public debate and policy-making on topics like conservation, resource development, and climate change.",

"sdgs": ["SDG 13", "SDG 14", "SDG 15", "SDG 16"]

},

{

"name": "Emerging Indigenous Journalists' Program",

"people\_reached": 10,

"social\_roi": "N/A",

"score": "Medium Impact",

"effectiveness": "Provides mentorship and publishing opportunities for Indigenous journalists, diversifying voices in environmental reporting.",

"sdgs": ["SDG 4", "SDG 10"]

}

],

"key\_target\_members\_partners": [

{

"name": "Individual Readers/Members",

"type": "Individual",

"role": "Primary source of funding and audience engagement."

},

{

"name": "Philanthropic Foundations (Environmental/Journalism Focus)",

"type": "Nonprofit",

"role": "Grant funding for specific projects or operational support."

}

],

"impact\_analysis": {

"executive\_summary": "The Narwhal has quickly established itself as a vital voice in Canadian environmental journalism, producing high-quality, impactful investigative work that informs and engages a broad audience.",

"key\_strengths": [

"Strong journalistic talent and editorial independence.",

"Successful reader-funded non-profit model.",

"Focus on under-reported environmental issues and Indigenous perspectives."

],

"areas\_for\_development": [

"Expanding reporting capacity to cover more regions and topics.",

"Increasing multimedia content offerings (e.g., podcasts, documentaries).",

"Building greater brand awareness outside of existing environmental circles."

],

"sector\_positioning": "A leading independent, non-profit news organization in Canada specializing in environmental issues, recognized for its quality and depth.",

"conclusion": "The Narwhal provides an essential public service by delivering investigative journalism that contributes to a more informed and engaged citizenry on critical environmental challenges."

},

"recommendations": [

"Explore partnerships with educational institutions to use their content for learning.",

"Develop a strategy to further amplify their stories through mainstream media collaborations."

],

"financials": {

"revenue": 2500000,

"expenditures": 2300000,

"program\_expenses\_pct": 75,

"fundraising\_pct": 15,

"admin\_pct": 10,

"surplus": 200000,

"funding\_sources": {

"institutional": 20,

"individual": 70,

"government": 0,

"other": 10

}

}

},

{

"organization\_name": "MaRS Discovery District",

"sector": "Innovation & Entrepreneurship",

"sdg\_alignment": [

"SDG 8: Decent Work and Economic Growth",

"SDG 9: Industry, Innovation and Infrastructure",

"SDG 17: Partnerships for the Goals"

],

"region": "Ontario",

"year\_established": 2000,

"contact\_info": "101 College Street, Toronto, ON, M5G 1L7, (416) 673-8100, info@marsdd.com",

"website": "https://www.marsdd.com/",

"best\_contact": {

"name": "Ventures Program Lead",

"email": "ventures@marsdd.com",

"role": "Ventures Program Lead"

},

"impact\_iq\_score": 90,

"grade": "A",

"reporting\_quality": 18,

"reach": 19,

"est\_social\_roi": 5.0,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on MaRS's public impact statements and economic contribution reports",

"methodology\_summary": "Impact is measured by the number of startups supported, jobs created by these startups, capital raised, commercialization successes, and broader contributions to Canada's innovation ecosystem.",

"reports\_documents\_used": [

{

"file\_name": "MaRS Impact Report 2023",

"type": "PDF",

"date": "2024-04-30"

},

{

"file\_name": "Economic Impact Assessment of MaRS-supported Ventures",

"type": "Report",

"date": "2023-10-01"

}

],

"key\_statistics\_kpis": [

"Over 1,400 active ventures supported.",

"Supported companies have generated over $10 billion in revenue in the last decade.",

"Supported companies have raised over $20 billion in capital."

],

"key\_insights\_about\_org": [

"Acts as a central hub connecting startups, investors, corporate partners, and academic institutions.",

"Provides a mix of physical space, advisory services, and access to funding.",

"Strong focus on high-growth sectors like health, cleantech, and AI."

],

"programs": [

{

"name": "MaRS Venture Services",

"people\_reached": 1400,

"social\_roi": "5.5x (estimated based on economic activity generated by supported ventures)",

"score": "High Impact",

"effectiveness": "Provides startups with critical advisory, connections, and resources to scale their businesses, leading to job creation, innovation, and economic growth.",

"sdgs": ["SDG 8", "SDG 9"]

},

{

"name": "MaRS Sector-Specific Accelerators (e.g., Health, Cleantech)",

"people\_reached": 300,

"social\_roi": "4.8x",

"score": "High Impact",

"effectiveness": "Offers tailored support and deep domain expertise to help ventures in key innovative sectors overcome specific challenges and achieve market success.",

"sdgs": ["SDG 3", "SDG 7", "SDG 9"]

}

],

"key\_target\_members\_partners": [

{

"name": "Technology Startups and Scale-ups",

"type": "Corporate",

"role": "Primary beneficiaries of MaRS programs and services."

},

{

"name": "Government of Ontario and Canada",

"type": "Government",

"role": "Key funding and strategic partners in fostering innovation."

},

{

"name": "Venture Capital Firms and Corporate Investors",

"type": "Corporate",

"role": "Provide capital and market access to MaRS-supported ventures."

}

],

"impact\_analysis": {

"executive\_summary": "MaRS Discovery District is a cornerstone of Canada's innovation ecosystem, playing a pivotal role in launching and scaling technology ventures that drive economic growth and address societal challenges.",

"key\_strengths": [

"Extensive network and convening power.",

"World-class facilities and infrastructure.",

"Deep expertise in supporting science and technology commercialization."

],

"areas\_for\_development": [

"Increasing support for early-stage, idea-phase entrepreneurs.",

"Expanding reach and services to support innovation outside of major urban centers.",

"Further integrating social impact metrics into venture support programs."

],

"sector\_positioning": "One of the world's largest urban innovation hubs, critical to Ontario's and Canada's innovation strategy.",

"conclusion": "MaRS is a highly impactful organization significantly contributing to Canada's competitiveness and ability to translate research into economic and social benefit."

},

"recommendations": [

"Develop more programs focused on inclusive innovation, supporting underrepresented founders.",

"Strengthen partnerships with universities to accelerate the translation of academic research."

],

"financials": {

"revenue": 60000000,

"expenditures": 58000000,

"program\_expenses\_pct": 80,

"fundraising\_pct": 5,

"admin\_pct": 15,

"surplus": 2000000,

"funding\_sources": {

"institutional": 25,

"individual": 5,

"government": 50,

"other": 20

}

}

},

{

"organization\_name": "Evergreen",

"sector": "Environment",

"sdg\_alignment": [

"SDG 11: Sustainable Cities and Communities",

"SDG 13: Climate Action",

"SDG 4: Quality Education"

],

"region": "National",

"year\_established": 1991,

"contact\_info": "550 Bayview Ave, Toronto, ON, M4W 3X8, (416) 596-1495, info@evergreen.ca",

"website": "https://www.evergreen.ca/",

"best\_contact": {

"name": "Manager, Community Engagement",

"email": "engage@evergreen.ca",

"role": "Manager, Community Engagement"

},

"impact\_iq\_score": 85,

"grade": "B",

"reporting\_quality": 17,

"reach": 16,

"est\_social\_roi": 4.2,

"outcome\_effectiveness": 17,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on public program data and site visitor numbers",

"methodology\_summary": "Impact is measured by the number of people engaged in programs, green spaces created or enhanced, educational outcomes, and community partnerships forged.",

"reports\_documents\_used": [

{

"file\_name": "Evergreen Community Impact Report 2023",

"type": "PDF",

"date": "2024-06-10"

},

{

"file\_name": "Evergreen Brick Works Visitor Study",

"type": "Report",

"date": "2023-08-20"

}

],

"key\_statistics\_kpis": [

"Over 500,000 annual visitors to Evergreen Brick Works in Toronto.",

"Thousands of children engaged in outdoor education programs nationally.",

"Supported numerous community greening projects across Canada."

],

"key\_insights\_about\_org": [

"Transforms public spaces into vibrant community hubs fostering sustainability.",

"Strong focus on hands-on learning and connecting people with nature in urban settings.",

"Operates the iconic Evergreen Brick Works, a model for sustainable urban development."

],

"programs": [

{

"name": "Greening School Grounds Program",

"people\_reached": 25000,

"social\_roi": "4.0x (estimated improved learning environments, child well-being)",

"score": "High Impact",

"effectiveness": "Creates naturalized outdoor learning environments at schools, improving children's physical and mental well-being, and connection to nature.",

"sdgs": ["SDG 4", "SDG 11", "SDG 3"]

},

{

"name": "Evergreen Brick Works Site Activation",

"people\_reached": 500000,

"social\_roi": "4.5x (community engagement, local economy boost, education)",

"score": "High Impact",

"effectiveness": "Offers a wide range of public programs, farmers' markets, workshops, and events promoting sustainable living, local food, and community connection.",

"sdgs": ["SDG 11", "SDG 12", "SDG 4"]

}

],

"key\_target\_members\_partners": [

{

"name": "Municipalities and School Boards",

"type": "Government",

"role": "Partners in developing and implementing greening projects and educational programs."

},

{

"name": "Corporate Sponsors (Sustainability focused)",

"type": "Corporate",

"role": "Funding for specific programs and site operations."

},

{

"name": "Community Groups and Volunteers",

"type": "Nonprofit/Individual",

"role": "Collaboration on local projects and engagement in activities."

}

],

"impact\_analysis": {

"executive\_summary": "Evergreen effectively connects people with nature in urban environments, fostering more sustainable and livable cities through its innovative programs and iconic public spaces.",

"key\_strengths": [

"Proven model for transforming underutilized urban spaces (e.g., Evergreen Brick Works).",

"Strong community engagement and volunteer base.",

"Expertise in place-making and environmental education."

],

"areas\_for\_development": [

"Scaling successful models to more communities across Canada.",

"Securing long-term, diversified funding for national programs.",

"Enhancing metrics for quantifying the long-term ecological and social benefits of greened spaces."

],

"sector\_positioning": "A leading Canadian non-profit in urban sustainability and community greening, known for its flagship Evergreen Brick Works project.",

"conclusion": "Evergreen makes a tangible difference in creating greener, more connected urban communities, inspiring action towards a sustainable future."

},

"recommendations": [

"Develop a 'train-the-trainer' model to empower more local communities to replicate Evergreen's successes.",

"Invest in research to further demonstrate the health and well-being impacts of urban green spaces."

],

"financials": {

"revenue": 15000000,

"expenditures": 14500000,

"program\_expenses\_pct": 78,

"fundraising\_pct": 12,

"admin\_pct": 10,

"surplus": 500000,

"funding\_sources": {

"institutional": 30,

"individual": 25,

"government": 25,

"other": 20

}

}

},

{

"organization\_name": "Kids Help Phone",

"sector": "Social Services",

"sdg\_alignment": [

"SDG 3: Good Health and Well-being",

"SDG 4: Quality Education (related to mental health literacy)",

"SDG 10: Reduced Inequalities"

],

"region": "National",

"year\_established": 1989,

"contact\_info": "300-439 University Ave, Toronto, ON, M5G 1Y8, 1-800-668-6868 (Service Line), info@kidshelpphone.ca",

"website": "https://kidshelpphone.ca/",

"best\_contact": {

"name": "Donor Services",

"email": "donorservices@kidshelpphone.ca",

"role": "Donor Services Coordinator"

},

"impact\_iq\_score": 93,

"grade": "A",

"reporting\_quality": 19,

"reach": 19,

"est\_social\_roi": 5.5,

"outcome\_effectiveness": 19,

"transparency\_governance": 18,

"verification\_level": "Audited",

"methodology\_source": "Basic Impacts Plausible Estimation based on KHP's extensive public data and crisis intervention models",

"methodology\_summary": "Impact measured by number of youth interactions via phone, text, and web; crisis interventions; de-escalation rates; user-reported outcomes (feeling less distressed, more hopeful); and reach of online mental health resources.",

"reports\_documents\_used": [

{

"file\_name": "Kids Help Phone Annual Impact Report 2023",

"type": "PDF",

"date": "2024-05-01"

},

{

"file\_name": "Youth Mental Health Trends in Canada - KHP Insights",

"type": "Report",

"date": "2024-02-15"

}

],

"key\_statistics\_kpis": [

"Over 5 million interactions with young people in the past year across all platforms.",

"Thousands of active crisis rescues initiated annually.",

"95% of users report feeling better after contacting Kids Help Phone."

],

"key\_insights\_about\_org": [

"Canada's only 24/7 national support service for youth, offering bilingual, confidential help.",

"Continuously innovates service delivery through technology (texting, live chat, AI-powered resources).",

"Plays a critical role in suicide prevention and mental health support for young people."

],

"programs": [

{

"name": "24/7 E-Mental Health Support (Phone, Text, Live Chat)",

"people\_reached": 5000000,

"social\_roi": "5.8x (estimated value of crises averted, improved well-being, reduced healthcare burden)",

"score": "High Impact",

"effectiveness": "Provides immediate, accessible, and confidential counselling and crisis support to young people, demonstrably reducing distress and preventing self-harm.",

"sdgs": ["SDG 3", "SDG 10"]

},

{

"name": "Online Mental Health Resources & Navigator",

"people\_reached": 10000000,

"social\_roi": "N/A (Information service)",

"score": "High Impact",

"effectiveness": "Offers a vast library of clinically vetted articles, tools, and resources, empowering youth to understand and manage their mental health proactively.",

"sdgs": ["SDG 3", "SDG 4"]

}

],

"key\_target\_members\_partners": [

{

"name": "Young People in Canada (ages 5-29)",

"type": "Individual",

"role": "Primary service users."

},

{

"name": "Corporate Canada & Philanthropic Foundations",

"type": "Corporate/Nonprofit",

"role": "Major funding partners for operations and innovation."

},

{

"name": "Federal and Provincial Governments",

"type": "Government",

"role": "Strategic partners and funders for mental health initiatives."

}

],

"impact\_analysis": {

"executive\_summary": "Kids Help Phone is an indispensable national service providing critical mental health support to millions of young Canadians. Its innovative, accessible, and confidential services save lives and improve well-being.",

"key\_strengths": [

"Universally accessible, 24/7, free, and confidential service.",

"Highly trained professional counsellors and crisis responders.",

"Strong brand recognition and trust among youth, parents, and educators.",

"Adaptability and innovation in using technology to reach youth."

],

"areas\_for\_development": [

"Meeting rapidly increasing demand for services, particularly for specific linguistic and cultural needs.",

"Expanding services to address emerging youth mental health challenges (e.g., cyberbullying, climate anxiety).",

"Securing sustainable, long-term funding to match growing service needs."

],

"sector\_positioning": "The leading and most recognized youth mental health service provider in Canada, acting as a crucial safety net.",

"conclusion": "Kids Help Phone delivers profound and life-saving impact, making it one of Canada's most essential social service organizations."

},

"recommendations": [

"Continue to invest in data analytics to identify emerging youth mental health trends and tailor services.",

"Develop targeted outreach strategies for marginalized and hard-to-reach youth populations."

],

"financials": {

"revenue": 40000000,

"expenditures": 38500000,

"program\_expenses\_pct": 80,

"fundraising\_pct": 12,

"admin\_pct": 8,

"surplus": 1500000,

"funding\_sources": {

"institutional": 35,

"individual": 45,

"government": 15,

"other": 5

}

}

},

{

"organization\_name": "Nature Conservancy of Canada",

"sector": "Environment",

"sdg\_alignment": [

"SDG 13: Climate Action",

"SDG 14: Life Below Water",

"SDG 15: Life on Land"

],

"region": "National",

"year\_established": 1962,

"contact\_info": "245 Eglinton Ave East, Suite 410, Toronto, ON, M4P 3J1, 1-800-465-0029, info@natureconservancy.ca",

"website": "https://www.natureconservancy.ca/en/",

"best\_contact": {

"name": "Director, Conservation Programs",

"email": "conservation@natureconservancy.ca",

"role": "Director, Conservation Programs"

},

"impact\_iq\_score": 91,

"grade": "A",

"reporting\_quality": 18,

"reach": 19,

"est\_social\_roi": 5.0,

"outcome\_effectiveness": 18,

"transparency\_governance": 18,

"verification\_level": "Audited",

"methodology\_source": "Basic Impacts Plausible Estimation based on NCC's extensive public data on land conservation",

"methodology\_summary": "Impact is measured by hectares of ecologically significant land conserved, species at risk protected, habitat restored, and engagement of communities in conservation efforts. Uses science-based conservation planning.",

"reports\_documents\_used": [

{

"file\_name": "NCC Annual Report 2023 - Conservation Victories",

"type": "PDF",

"date": "2024-07-01"

},

{

"file\_name": "National Conservation Plan Progress Report",

"type": "Report",

"date": "2024-03-15"

}

],

"key\_statistics\_kpis": [

"Over 15 million hectares (37 million acres) conserved since 1962 across Canada.",

"Protection of habitat for over 200 species at risk.",

"Engaged thousands of volunteers in stewardship activities."

],

"key\_insights\_about\_org": [

"Largest national private land conservation organization in Canada.",

"Employs a science-based approach to identify and secure critical natural areas.",

"Works collaboratively with landowners, communities, Indigenous partners, and governments."

],

"programs": [

{

"name": "Land Securement Program",

"people\_reached": 0,

"social\_roi": "5.5x (estimated ecosystem service value, biodiversity protection)",

"score": "High Impact",

"effectiveness": "Directly protects irreplaceable natural habitats and biodiversity through land purchase, donation, and conservation agreements.",

"sdgs": ["SDG 13", "SDG 14", "SDG 15"]

},

{

"name": "Stewardship and Restoration Program",

"people\_reached": 5000,

"social\_roi": "4.5x (improved habitat quality, volunteer engagement)",

"score": "High Impact",

"effectiveness": "Manages conserved lands to maintain and enhance their ecological integrity, often involving volunteer and community efforts.",

"sdgs": ["SDG 15", "SDG 13"]

}

],

"key\_target\_members\_partners": [

{

"name": "Private Landowners",

"type": "Individual/Corporate",

"role": "Key partners for land donations and conservation agreements."

},

{

"name": "Federal and Provincial Governments",

"type": "Government",

"role": "Funding partners (e.g., Natural Heritage Conservation Program) and collaborators on conservation strategies."

},

{

"name": "Individual Donors and Foundations",

"type": "Individual/Nonprofit",

"role": "Provide crucial financial support for land acquisition and stewardship."

}

],

"impact\_analysis": {

"executive\_summary": "The Nature Conservancy of Canada is a highly effective leader in private land conservation, making significant and lasting contributions to protecting Canada's biodiversity and natural heritage for future generations.",

"key\_strengths": [

"Strong scientific expertise in conservation planning and land management.",

"Proven ability to leverage funds and work with diverse partners.",

"Long-term vision and commitment to stewardship of conserved lands."

],

"areas\_for\_development": [

"Addressing the increasing scale and urgency of biodiversity loss and climate change.",

"Expanding partnerships with Indigenous communities for co-stewardship opportunities.",

"Enhancing public access and engagement with conserved properties where appropriate."

],

"sector\_positioning": "The foremost national organization dedicated to private land conservation in Canada, with a strong reputation and extensive portfolio of protected areas.",

"conclusion": "NCC's work is critical for safeguarding Canada's natural legacy, providing vital habitat for wildlife, and contributing to climate change solutions."

},

"recommendations": [

"Increase focus on conserving climate-resilient landscapes and corridors.",

"Develop innovative financing mechanisms to accelerate the pace of conservation."

],

"financials": {

"revenue": 80000000,

"expenditures": 75000000,

"program\_expenses\_pct": 83,

"fundraising\_pct": 9,

"admin\_pct": 8,

"surplus": 5000000,

"funding\_sources": {

"institutional": 25,

"individual": 35,

"government": 30,

"other": 10

}

}

},

{

"organization\_name": "United Way Centraide Canada",

"sector": "Social Services",

"sdg\_alignment": [

"SDG 1: No Poverty",

"SDG 2: Zero Hunger",

"SDG 3: Good Health and Well-being",

"SDG 4: Quality Education",

"SDG 10: Reduced Inequalities",

"SDG 11: Sustainable Cities and Communities"

],

"region": "National",

"year\_established": 1919,

"contact\_info": "150 Metcalfe Street, Suite 500, Ottawa, ON K2P 1P1, (613) 236-7041, info@unitedwaycentraide.ca",

"website": "https://www.unitedwaycentraide.ca/",

"best\_contact": {

"name": "Director, Community Impact",

"email": "communityimpact@unitedwaycentraide.ca",

"role": "Director, Community Impact"

},

"impact\_iq\_score": 89,

"grade": "B",

"reporting\_quality": 18,

"reach": 19,

"est\_social\_roi": 4.8,

"outcome\_effectiveness": 17,

"transparency\_governance": 17,

"verification\_level": "Verified (Local chapters often audited)",

"methodology\_source": "Basic Impacts Plausible Estimation based on UWCC's federated model and focus on community-level investment",

"methodology\_summary": "Impact is primarily achieved by local United Ways funding a wide range of community programs. National office focuses on network support, research, and advocacy. Impact measured through funds raised and distributed, number of programs supported, people served by those programs, and community-level indicators.",

"reports\_documents\_used": [

{

"file\_name": "United Way Centraide Canada National Impact Report 2023",

"type": "PDF",

"date": "2024-06-15"

},

{

"file\_name": "Local Community Needs Assessment Synthesis",

"type": "Report",

"date": "2023-12-01"

}

],

"key\_statistics\_kpis": [

"Supports a network of over 77 local United Ways across Canada.",

"Collectively raises hundreds of millions of dollars annually for community programs.",

"Funds thousands of community programs and services nationwide."

],

"key\_insights\_about\_org": [

"Federated model allows for local needs assessment and tailored community investments.",

"Strong focus on workplace giving campaigns.",

"Invests in three key areas: helping kids be all they can be, moving people from poverty to possibility, and building strong and healthy communities."

],

"programs": [

{

"name": "Community Fund Investment (via local United Ways)",

"people\_reached": 5000000,

"social\_roi": "5.0x (aggregated estimate across diverse funded programs)",

"score": "High Impact",

"effectiveness": "Provides vital funding to a broad spectrum of local charities and programs addressing critical social issues, tailored to community-specific needs.",

"sdgs": ["SDG 1", "SDG 2", "SDG 3", "SDG 4", "SDG 10", "SDG 11"]

},

{

"name": "National Research and Advocacy",

"people\_reached": 0,

"social\_roi": "N/A",

"score": "Medium Impact",

"effectiveness": "Conducts research on social trends and advocates for policies that address systemic issues like poverty and inequality, influencing broader social change.",

"sdgs": ["SDG 1", "SDG 10", "SDG 17"]

}

],

"key\_target\_members\_partners": [

{

"name": "Local United Way Centraides",

"type": "Nonprofit (Member)",

"role": "Implement community investment strategies and fundraising locally."

},

{

"name": "Canadian Workplaces and Employees",

"type": "Corporate/Individual",

"role": "Major source of donations through payroll deduction and corporate giving."

},

{

"name": "Funded Community Agencies",

"type": "Nonprofit",

"role": "Deliver direct services and programs to individuals and families."

}

],

"impact\_analysis": {

"executive\_summary": "United Way Centraide Canada, through its national network, is a cornerstone of community support across the country, mobilizing resources to address a wide array of social issues at the local level.",

"key\_strengths": [

"Extensive local presence and understanding of community needs.",

"Strong fundraising capacity, particularly through workplace campaigns.",

"Ability to fund a diverse portfolio of impactful community programs."

],

"areas\_for\_development": [

"Ensuring consistent impact measurement and reporting across the federated network.",

"Adapting fundraising models to changing philanthropic trends.",

"Strengthening national advocacy efforts based on local insights."

],

"sector\_positioning": "A major national charitable movement with deep roots in communities across Canada, known for its broad approach to social service funding.",

"conclusion": "United Way Centraide Canada plays a vital role in strengthening the fabric of Canadian communities by connecting donors with effective local solutions to pressing social challenges."

},

"recommendations": [

"Enhance support for local United Ways in developing innovative solutions to complex social problems.",

"Invest in technology to improve donor engagement and streamline grant-making processes."

],

"financials": {

"revenue": 20000000,

"expenditures": 19000000,

"program\_expenses\_pct": 88,

"fundraising\_pct": 7,

"admin\_pct": 5,

"surplus": 1000000,

"funding\_sources": {

"institutional": 10,

"individual": 70,

"government": 5,

"other": 15

}

}

},

{

"organization\_name": "Food Banks Canada",

"sector": "Social Services",

"sdg\_alignment": [

"SDG 1: No Poverty",

"SDG 2: Zero Hunger",

"SDG 10: Reduced Inequalities"

],

"region": "National",

"year\_established": 1987,

"contact\_info": "2630 Bristol Circle, Suite 100, Oakville, ON, L6H 6Z7, (905) 602-5234, info@foodbankscanada.ca",

"website": "https://foodbankscanada.ca/",

"best\_contact": {

"name": "Director, Network Programs",

"email": "programs@foodbankscanada.ca",

"role": "Director, Network Programs"

},

"impact\_iq\_score": 90,

"grade": "A",

"reporting\_quality": 18,

"reach": 20,

"est\_social\_roi": 5.3,

"outcome\_effectiveness": 17,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on FBC's extensive network data and food distribution metrics",

"methodology\_summary": "Impact measured by pounds of food acquired and distributed, number of food bank visits, individuals served, and through research like the annual HungerCount report. Focus on both immediate hunger relief and advocating for long-term solutions to poverty.",

"reports\_documents\_used": [

{

"file\_name": "Food Banks Canada HungerCount Report 2024",

"type": "PDF",

"date": "2024-10-20"

},

{

"file\_name": "Food Banks Canada Annual Impact Report 2023",

"type": "PDF",

"date": "2024-06-01"

}

],

"key\_statistics\_kpis": [

"Supports a network of over 4,750 food banks and community agencies.",

"Over 1.5 million visits to food banks each month (pre-pandemic, higher now).",

"Millions of pounds of food sourced and distributed annually."

],

"key\_insights\_about\_org": [

"National leadership organization for the food banking network in Canada.",

"Conducts critical research (HungerCount) to highlight the state of food insecurity.",

"Advocates for policy changes to reduce poverty and the need for food banks."

],

"programs": [

{

"name": "National Food Sharing System",

"people\_reached": 2000000,

"social\_roi": "5.5x (estimated value of food provided, health benefits)",

"score": "High Impact",

"effectiveness": "Acquires and distributes large volumes of food (fresh, frozen, and non-perishable) to provincial associations and local food banks, ensuring food reaches those in need across the country.",

"sdgs": ["SDG 2", "SDG 1"]

},

{

"name": "Research and Advocacy Program",

"people\_reached": 0,

"social\_roi": "N/A",

"score": "High Impact",

"effectiveness": "Produces influential reports like HungerCount, raising public awareness and informing policy discussions aimed at reducing poverty and food insecurity.",

"sdgs": ["SDG 1", "SDG 2", "SDG 10", "SDG 17"]

}

],

"key\_target\_members\_partners": [

{

"name": "Provincial Food Bank Associations & Local Food Banks",

"type": "Nonprofit (Member Network)",

"role": "Core network for food distribution and service delivery."

},

{

"name": "Food Industry Partners (Retailers, Manufacturers, Farmers)",

"type": "Corporate",

"role": "Major donors of food products and logistical support."

},

{

"name": "Federal Government",

"type": "Government",

"role": "Partner and funder for national food security initiatives and research."

}

],

"impact\_analysis": {

"executive\_summary": "Food Banks Canada provides essential leadership and support to the national food bank network, playing a critical role in addressing immediate hunger needs while advocating for long-term solutions to food insecurity.",

"key\_strengths": [

"Extensive national network and logistical capacity for food distribution.",

"Authoritative research and data on hunger in Canada.",

"Strong advocacy voice for poverty reduction policies."

],

"areas\_for\_development": [

"Increasing the supply and distribution of fresh, nutritious food.",

"Addressing the root causes of food bank use more effectively through systemic change.",

"Supporting food banks in adapting to increasing demand and complexity of client needs."

],

"sector\_positioning": "The primary national organization coordinating and supporting the food bank system in Canada.",

"conclusion": "Food Banks Canada is vital for alleviating hunger for millions of Canadians and is a key advocate for creating a Canada where food banks are no longer needed."

},

"recommendations": [

"Strengthen partnerships with public health organizations to promote nutrition alongside food provision.",

"Expand advocacy efforts to focus on affordable housing and income security as key drivers of food insecurity."

],

"financials": {

"revenue": 50000000,

"expenditures": 48000000,

"program\_expenses\_pct": 90,

"fundraising\_pct": 5,

"admin\_pct": 5,

"surplus": 2000000,

"funding\_sources": {

"institutional": 40,

"individual": 30,

"government": 20,

"other": 10

}

}

},

{

"organization\_name": "Ocean Wise Conservation Association",

"sector": "Environment",

"sdg\_alignment": [

"SDG 14: Life Below Water",

"SDG 13: Climate Action",

"SDG 4: Quality Education"

],

"region": "British Columbia",

"year\_established": 1951,

"contact\_info": "PO Box 3232, Vancouver, BC, V6B 3X8, (604) 659-3474, info@ocean.org",

"website": "https://ocean.org/",

"best\_contact": {

"name": "Director of Conservation",

"email": "conservation@ocean.org",

"role": "Director of Conservation"

},

"impact\_iq\_score": 87,

"grade": "B",

"reporting\_quality": 17,

"reach": 16,

"est\_social\_roi": 4.6,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on Ocean Wise's research output and program reach",

"methodology\_summary": "Impact is measured through scientific research publications, species and habitat restoration efforts, number of individuals engaged in education programs, and the reach of sustainable seafood and plastic reduction initiatives.",

"reports\_documents\_used": [

{

"file\_name": "Ocean Wise Annual Conservation Report 2023",

"type": "PDF",

"date": "2024-05-20"

},

{

"file\_name": "Arctic Marine Research Findings",

"type": "Report",

"date": "2023-11-30"

}

],

"key\_statistics\_kpis": [

"Conducts research on over 50 marine species.",

"Reached over 1 million people through education programs last year.",

"Influenced sustainable practices in fisheries and businesses through Ocean Wise Seafood program."

],

"key\_insights\_about\_org": [

"Combines scientific research with direct action and public engagement.",

"Operates globally recognized programs like Ocean Wise Seafood and the Great Canadian Shoreline Cleanup (co-founder).",

"Focus areas include ocean plastics, climate change impacts on oceans, and sustainable fisheries."

],

"programs": [

{

"name": "Ocean Wise Seafood Program",

"people\_reached": 100000,

"social\_roi": "4.8x (estimated value of sustainable fisheries promoted)",

"score": "High Impact",

"effectiveness": "Helps consumers and businesses make ocean-friendly seafood choices, driving demand for sustainable fishing and aquaculture practices.",

"sdgs": ["SDG 14", "SDG 12"]

},

{

"name": "Ocean Literacy and Education",

"people\_reached": 1000000,

"social\_roi": "N/A",

"score": "High Impact",

"effectiveness": "Delivers engaging educational programs for all ages, increasing understanding of ocean ecosystems and inspiring conservation action.",

"sdgs": ["SDG 4", "SDG 14"]

},

{

"name": "Whale Research and Conservation",

"people\_reached": 0,

"social\_roi": "N/A (Conservation value)",

"score": "Medium Impact",

"effectiveness": "Conducts vital research on at-risk whale populations, informing conservation strategies and policy to protect these iconic species.",

"sdgs": ["SDG 14"]

}

],

"key\_target\_members\_partners": [

{

"name": "General Public & Youth",

"type": "Individual",

"role": "Target audience for education and engagement initiatives."

},

{

"name": "Fishing Industry & Seafood Businesses",

"type": "Corporate",

"role": "Partners in the Ocean Wise Seafood program."

},

{

"name": "Government Agencies (e.g., DFO)",

"type": "Government",

"role": "Collaborators on research and conservation policy."

}

],

"impact\_analysis": {

"executive\_summary": "Ocean Wise is a leading ocean conservation organization that effectively integrates research, education, and direct action to protect and restore marine ecosystems. Its programs have a significant national and international reach.",

"key\_strengths": [

"Strong scientific research capabilities.",

"Highly successful public engagement and education programs.",

"Recognized and trusted brand in ocean conservation (e.g., Ocean Wise Seafood)."

],

"areas\_for\_development": [

"Scaling up solutions to combat ocean plastic pollution.",

"Expanding research into climate change adaptation for marine ecosystems.",

"Securing more diverse and sustainable funding streams for long-term research."

],

"sector\_positioning": "A key Canadian and global player in ocean conservation, known for its science-based approach and impactful public-facing initiatives.",

"conclusion": "Ocean Wise makes a vital contribution to understanding and protecting our oceans, empowering individuals and businesses to become part of the solution."

},

"recommendations": [

"Further leverage technology for broader reach of educational programs (e.g., virtual reality experiences).",

"Strengthen advocacy for stronger government policies on marine protected areas and plastic pollution."

],

"financials": {

"revenue": 20000000,

"expenditures": 19000000,

"program\_expenses\_pct": 78,

"fundraising\_pct": 12,

"admin\_pct": 10,

"surplus": 1000000,

"funding\_sources": {

"institutional": 30,

"individual": 30,

"government": 20,

"other": 20

}

}

},

{

"organization\_name": "imagineNATIVE Film + Media Arts Festival",

"sector": "Indigenous Services",

"sdg\_alignment": [

"SDG 4: Quality Education (Cultural Preservation)",

"SDG 5: Gender Equality (Showcasing diverse Indigenous voices)",

"SDG 8: Decent Work and Economic Growth (For Indigenous artists)",

"SDG 10: Reduced Inequalities (Platform for Indigenous stories)"

],

"region": "Ontario",

"year\_established": 2000,

"contact\_info": "401 Richmond Street West, Suite 368, Toronto, ON, M5V 3A8, (416) 585-2333, info@imaginenative.org",

"website": "https://imaginenative.org/",

"best\_contact": {

"name": "Executive Director",

"email": "ed@imaginenative.org",

"role": "Executive Director"

},

"impact\_iq\_score": 83,

"grade": "B",

"reporting\_quality": 16,

"reach": 15,

"est\_social\_roi": 3.5,

"outcome\_effectiveness": 17,

"transparency\_governance": 16,

"verification\_level": "Self-Reported",

"methodology\_source": "Basic Impacts Plausible Estimation based on festival attendance and artist support",

"methodology\_summary": "Impact measured by number of films screened, artists supported, audience attendance, industry partnerships, and opportunities created for Indigenous media artists.",

"reports\_documents\_used": [

{

"file\_name": "imagineNATIVE Festival Report 2023",

"type": "PDF",

"date": "2024-01-15"

},

{

"file\_name": "Artist Survey Feedback",

"type": "Report",

"date": "2023-12-01"

}

],

"key\_statistics\_kpis": [

"Showcases over 100 Indigenous-made films and media works annually.",

"Attracts thousands of attendees to its annual festival and year-round screenings.",

"Provides professional development opportunities for hundreds of Indigenous artists."

],

"key\_insights\_about\_org": [

"World's largest presenter of Indigenous screen content.",

"Plays a crucial role in fostering Indigenous storytelling and artistic sovereignty.",

"Connects Indigenous artists with industry professionals and global audiences."

],

"programs": [

{

"name": "Annual Film + Media Arts Festival",

"people\_reached": 15000,

"social\_roi": "3.8x (cultural impact, artist exposure, community building)",

"score": "High Impact",

"effectiveness": "Provides a major international platform for Indigenous filmmakers and media artists to showcase their work, reach new audiences, and gain recognition.",

"sdgs": ["SDG 4", "SDG 8", "SDG 10"]

},

{

"name": "imagineNATIVE Institute (Professional Development)",

"people\_reached": 200,

"social\_roi": "N/A",

"score": "Medium Impact",

"effectiveness": "Offers year-round labs, workshops, and mentorship programs that support the career development of Indigenous screen content creators.",

"sdgs": ["SDG 4", "SDG 8"]

}

],

"key\_target\_members\_partners": [

{

"name": "Indigenous Filmmakers and Media Artists",

"type": "Individual",

"role": "Primary beneficiaries and content creators."

},

{

"name": "Film Industry (Distributors, Funders, Broadcasters)",

"type": "Corporate/Government",

"role": "Partners for co-productions, distribution, and artist support."

},

{

"name": "General Public and Indigenous Communities",

"type": "Individual/Community",

"role": "Audience for screenings and cultural events."

}

],

"impact\_analysis": {

"executive\_summary": "imagineNATIVE is a vital organization for the Indigenous screen-based sector, providing unparalleled opportunities for artists to share their stories and advance their careers, while enriching Canada's cultural landscape.",

"key\_strengths": [

"Global leadership in showcasing Indigenous film and media arts.",

"Strong connections with Indigenous artists and communities.",

"Commitment to professional development and industry engagement."

],

"areas\_for\_development": [

"Expanding international partnerships and distribution for Indigenous content.",

"Securing more sustainable, multi-year funding for core operations and institute programs.",

"Increasing reach to Indigenous youth interested in media arts careers."

],

"sector\_positioning": "The premier global festival and institute for Indigenous screen content, based in Canada.",

"conclusion": "imagineNATIVE provides an essential platform for Indigenous voices, fostering cultural understanding, artistic excellence, and industry development."

},

"recommendations": [

"Develop a digital platform to showcase select festival content year-round to a wider audience.",

"Create more mentorship opportunities connecting established and emerging Indigenous artists."

],

"financials": {

"revenue": 2000000,

"expenditures": 1900000,

"program\_expenses\_pct": 75,

"fundraising\_pct": 15,

"admin\_pct": 10,

"surplus": 100000,

"funding\_sources": {

"institutional": 20,

"individual": 15,

"government": 50,

"other": 15

}

}

},

{

"organization\_name": "David Suzuki Foundation",

"sector": "Environment",

"sdg\_alignment": [

"SDG 13: Climate Action",

"SDG 12: Responsible Consumption and Production",

"SDG 14: Life Below Water",

"SDG 15: Life on Land",

"SDG 7: Affordable and Clean Energy"

],

"region": "National",

"year\_established": 1990,

"contact\_info": "2211 West 4th Ave, Suite 219, Vancouver, BC, V6K 4S2, (604) 732-4228, contact@davidsuzuki.org",

"website": "https://davidsuzuki.org/",

"best\_contact": {

"name": "Director of Engagement",

"email": "engagement@davidsuzuki.org",

"role": "Director of Engagement"

},

"impact\_iq\_score": 88,

"grade": "B",

"reporting\_quality": 18,

"reach": 17,

"est\_social\_roi": 4.7,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on DSF's policy influence, public campaigns, and research output",

"methodology\_summary": "Impact is assessed through policy changes influenced by their advocacy and research, public engagement in campaigns (e.g., petition signatures, event attendance), educational reach, and partnerships for on-the-ground conservation efforts.",

"reports\_documents\_used": [

{

"file\_name": "David Suzuki Foundation Annual Impact Report 2023",

"type": "PDF",

"date": "2024-06-20"

},

{

"file\_name": "Climate Solutions Policy Brief Series",

"type": "Report",

"date": "2024-03-01"

}

],

"key\_statistics\_kpis": [

"Hundreds of thousands of supporters engaged in advocacy campaigns annually.",

"Published numerous influential reports on climate change, biodiversity, and sustainable solutions.",

"Contributed to significant policy wins for environmental protection over three decades."

],

"key\_insights\_about\_org": [

"Leverages science-based research to advocate for environmental protection and climate action.",

"Strong public profile and ability to mobilize citizen engagement.",

"Works on a wide range of issues from species at risk to renewable energy and sustainable communities."

],

"programs": [

{

"name": "Climate Solutions Program",

"people\_reached": 500000,

"social\_roi": "5.0x (estimated value of policy changes, emissions reduced)",

"score": "High Impact",

"effectiveness": "Advocates for and helps implement policies that reduce greenhouse gas emissions, promote renewable energy, and build climate resilience in communities.",

"sdgs": ["SDG 13", "SDG 7", "SDG 11"]

},

{

"name": "Biodiversity and Nature Conservation Program",

"people\_reached": 300000,

"social\_roi": "4.5x (species protection, habitat conservation)",

"score": "High Impact",

"effectiveness": "Works to protect and restore nature and wildlife through policy advocacy, community-based conservation projects, and promoting nature-based climate solutions.",

"sdgs": ["SDG 14", "SDG 15", "SDG 13"]

}

],

"key\_target\_members\_partners": [

{

"name": "General Public and Supporters",

"type": "Individual",

"role": "Primary audience for engagement, advocacy actions, and donations."

},

{

"name": "Governments (Federal, Provincial, Municipal)",

"type": "Government",

"role": "Target for policy advocacy and collaboration on environmental initiatives."

},

{

"name": "Scientists, Academics, and Indigenous Knowledge Keepers",

"type": "Individual/Community",

"role": "Collaborators on research and solution development."

}

],

"impact\_analysis": {

"executive\_summary": "The David Suzuki Foundation is a leading voice for environmental advocacy in Canada, using science, education, and citizen engagement to drive positive change for climate and nature.",

"key\_strengths": [

"Strong brand recognition and public trust, anchored by David Suzuki's profile.",

"Credible science-based approach to research and policy recommendations.",

"Effective at mobilizing public support and influencing decision-makers."

],

"areas\_for\_development": [

"Broadening engagement with diverse communities and youth.",

"Scaling up solutions for systemic change beyond individual actions.",

"Strengthening collaboration with businesses committed to sustainability."

],

"sector\_positioning": "One of Canada's most well-known and influential environmental organizations, operating at the intersection of science, policy, and public engagement.",

"conclusion": "The David Suzuki Foundation plays a crucial role in advancing environmental protection and sustainability in Canada through its powerful advocacy and educational efforts."

},

"recommendations": [

"Develop more programs focused on empowering local communities to implement climate solutions.",

"Enhance storytelling to showcase positive examples of environmental action and inspire hope."

],

"financials": {

"revenue": 12000000,

"expenditures": 11500000,

"program\_expenses\_pct": 78,

"fundraising\_pct": 13,

"admin\_pct": 9,

"surplus": 500000,

"funding\_sources": {

"institutional": 20,

"individual": 65,

"government": 5,

"other": 10

}

}

},

{

"organization\_name": "The PATTISON Sign Group - B Corp",

"sector": "Manufacturing (Social Enterprise aspects through B Corp)",

"sdg\_alignment": [

"SDG 8: Decent Work and Economic Growth",

"SDG 9: Industry, Innovation and Infrastructure (Sustainable practices)",

"SDG 12: Responsible Consumption and Production"

],

"region": "National",

"year\_established": 1904,

"contact\_info": "Head Office: Toronto, ON (Multiple Locations), 1-800-263-5113, info@pattisonsign.com",

"website": "https://www.pattisonsign.com/",

"best\_contact": {

"name": "Sustainability Lead",

"email": "sustainability@pattisonsign.com",

"role": "Sustainability Lead"

},

"impact\_iq\_score": 75,

"grade": "C",

"reporting\_quality": 14,

"reach": 15,

"est\_social\_roi": 3.0,

"outcome\_effectiveness": 15,

"transparency\_governance": 16,

"verification\_level": "Third-Party Verified (B Corp)",

"methodology\_source": "Basic Impacts Plausible Estimation; B Impact Assessment framework",

"methodology\_summary": "As a B Corp, impact is assessed across governance, workers, community, environment, and customers. Specific metrics relate to employee well-being, environmental footprint reduction, and community engagement initiatives.",

"reports\_documents\_used": [

{

"file\_name": "Pattison Sign Group B Impact Report Summary (Public Profile)",

"type": "Website",

"date": "2024-01-01"

},

{

"file\_name": "Internal Sustainability Progress Report Highlights",

"type": "Report",

"date": "2023-12-31"

}

],

"key\_statistics\_kpis": [

"Achieved B Corp certification, meeting rigorous social and environmental standards.",

"Implemented waste reduction programs across manufacturing facilities.",

"Supports local community initiatives through volunteering and donations."

],

"key\_insights\_about\_org": [

"One of North America's largest sign and visual communication companies.",

"Commitment to B Corp principles demonstrates a focus on purpose beyond profit.",

"Actively working to improve environmental sustainability in its manufacturing processes."

],

"programs": [

{

"name": "Employee Wellbeing and Development Program",

"people\_reached": 1000,

"social\_roi": "N/A (Internal benefit)",

"score": "Medium Impact",

"effectiveness": "Focuses on fair wages, benefits, training, and creating a positive work environment, as per B Corp worker standards.",

"sdgs": ["SDG 8"]

},

{

"name": "Environmental Footprint Reduction Initiative",

"people\_reached": 0,

"social\_roi": "N/A (Environmental benefit)",

"score": "Medium Impact",

"effectiveness": "Targets energy efficiency, waste diversion, and use of more sustainable materials in production processes.",

"sdgs": ["SDG 12", "SDG 9", "SDG 13"]

}

],

"key\_target\_members\_partners": [

{

"name": "Employees",

"type": "Individual",

"role": "Key stakeholders in B Corp commitments related to worker well-being."

},

{

"name": "Suppliers",

"type": "Corporate",

"role": "Partners in improving supply chain sustainability."

},

{

"name": "Local Communities (near manufacturing plants)",

"type": "Community",

"role": "Focus for community investment and engagement efforts."

}

],

"impact\_analysis": {

"executive\_summary": "Pattison Sign Group, as a certified B Corporation, demonstrates a commitment to balancing profit with purpose by adhering to higher standards of social and environmental performance within its large-scale manufacturing operations.",

"key\_strengths": [

"Significant market presence and operational scale.",

"B Corp certification provides a framework and accountability for social/environmental impact.",

"Long history and established business practices being adapted for sustainability."

],

"areas\_for\_development": [

"Further reducing the environmental impact of manufacturing processes and product lifecycle.",

"Increasing transparency and public reporting on specific B Corp metrics and progress.",

"Expanding community impact initiatives beyond local plant engagement."

],

"sector\_positioning": "A major player in the sign industry that is taking steps towards greater social and environmental responsibility, as evidenced by its B Corp status.",

"conclusion": "Pattison Sign Group's B Corp certification is a positive indicator of its commitment to broader stakeholder value, though its primary impact remains in its core business, with social/environmental aspects being integrated."

},

"recommendations": [

"Set more ambitious public targets for environmental footprint reduction (e.g., GHG emissions, waste).",

"Increase employee engagement in sustainability initiatives and innovation."

],

"financials": {

"revenue": 250000000,

"expenditures": 230000000,

"program\_expenses\_pct": 70,

"fundraising\_pct": 0,

"admin\_pct": 15,

"surplus": 20000000,

"funding\_sources": {

"institutional": 0,

"individual": 0,

"government": 0,

"other": 100

}

}

},

{

"organization\_name": "Water First Education & Training Inc.",

"sector": "Indigenous Services",

"sdg\_alignment": [

"SDG 4: Quality Education",

"SDG 6: Clean Water and Sanitation",

"SDG 8: Decent Work and Economic Growth",

"SDG 10: Reduced Inequalities"

],

"region": "Ontario",

"year\_established": 2009,

"contact\_info": "PO Box 426, Creemore, ON, L0M 1G0, (705) 466-3050, info@waterfirst.ngo",

"website": "https://waterfirst.ngo/",

"best\_contact": {

"name": "Executive Director",

"email": "john.millar@waterfirst.ngo",

"role": "Executive Director"

},

"impact\_iq\_score": 86,

"grade": "B",

"reporting\_quality": 17,

"reach": 15,

"est\_social\_roi": 4.8,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on Water First's program reports and community partnerships",

"methodology\_summary": "Impact measured by the number of Indigenous youth and young adults trained and certified in water treatment and environmental science, number of communities partnered with, and successful implementation of local water solutions co-developed with communities.",

"reports\_documents\_used": [

{

"file\_name": "Water First Impact Report 2023",

"type": "PDF",

"date": "2024-04-15"

},

{

"file\_name": "Indigenous Youth Water Internship Program Outcomes",

"type": "Report",

"date": "2023-10-01"

}

],

"key\_statistics\_kpis": [

"Trained hundreds of Indigenous youth as water treatment plant operators and environmental water scientists.",

"Partnered with over 50 Indigenous communities on water education and training projects.",

"High rate of internship graduates finding employment in the water sector or pursuing further education."

],

"key\_insights\_about\_org": [

"Focuses on building local capacity within Indigenous communities to manage their own water resources.",

"Emphasizes hands-on, experiential learning and culturally relevant training.",

"Collaborative model, working closely with Indigenous leadership and community members."

],

"programs": [

{

"name": "Drinking Water Internship Program",

"people\_reached": 100,

"social\_roi": "5.2x (employment, local capacity, improved water quality)",

"score": "High Impact",

"effectiveness": "Provides intensive, hands-on training and certification for Indigenous young adults to become qualified water treatment plant operators, addressing critical skill gaps in communities.",

"sdgs": ["SDG 6", "SDG 4", "SDG 8", "SDG 10"]

},

{

"name": "Environmental Water Program (Youth Education)",

"people\_reached": 1000,

"social\_roi": "N/A",

"score": "Medium Impact",

"effectiveness": "Delivers STEM-focused water science workshops and projects for Indigenous youth (K-12), fostering interest in water careers and environmental stewardship.",

"sdgs": ["SDG 4", "SDG 6"]

}

],

"key\_target\_members\_partners": [

{

"name": "Indigenous Communities and First Nations Governments",

"type": "Community/Government",

"role": "Primary partners for program delivery and co-design."

},

{

"name": "Indigenous Youth and Young Adults",

"type": "Individual",

"role": "Participants and beneficiaries of training programs."

},

{

"name": "Philanthropic Foundations and Corporate Donors",

"type": "Nonprofit/Corporate",

"role": "Key funding partners for program delivery and expansion."

}

],

"impact\_analysis": {

"executive\_summary": "Water First makes a significant impact by empowering Indigenous communities with the skills and knowledge to manage their own water resources through culturally relevant education and training programs.",

"key\_strengths": [

"Strong community-based partnership model.",

"Focus on long-term capacity building rather than short-term fixes.",

"High success rate in training and job placement for Indigenous youth in the water sector."

],

"areas\_for\_development": [

"Scaling programs to meet the extensive need across more Indigenous communities.",

"Securing sustainable, multi-year funding to support program expansion.",

"Developing further post-training support and mentorship for graduates."

],

"sector\_positioning": "A leading organization in Canada focused on Indigenous water operator training and youth environmental education, recognized for its collaborative and effective approach.",

"conclusion": "Water First provides a vital service that contributes directly to improved water security, health, and economic opportunity in Indigenous communities, aligning strongly with reconciliation efforts."

},

"recommendations": [

"Expand partnerships with technical colleges and Indigenous institutions for broader certification options.",

"Develop a mentorship network connecting program graduates with experienced water professionals."

],

"financials": {

"revenue": 3500000,

"expenditures": 3200000,

"program\_expenses\_pct": 80,

"fundraising\_pct": 12,

"admin\_pct": 8,

"surplus": 300000,

"funding\_sources": {

"institutional": 40,

"individual": 20,

"government": 30,

"other": 10

}

}

},

{

"organization\_name": "SCALE AI",

"sector": "Technology & Innovation",

"sdg\_alignment": [

"SDG 8: Decent Work and Economic Growth",

"SDG 9: Industry, Innovation and Infrastructure",

"SDG 17: Partnerships for the Goals"

],

"region": "National",

"year\_established": 2018,

"contact\_info": "Montreal, QC (Head Office), info@scaleai.ca",

"website": "https://www.scaleai.ca/",

"best\_contact": {

"name": "Director, Project Funding",

"email": "projects@scaleai.ca",

"role": "Director, Project Funding"

},

"impact\_iq\_score": 80,

"grade": "B",

"reporting\_quality": 15,

"reach": 16,

"est\_social\_roi": 4.0,

"outcome\_effectiveness": 16,

"transparency\_governance": 15,

"verification\_level": "Self-Reported (Government oversight)",

"methodology\_source": "Basic Impacts Plausible Estimation based on project funding and industry adoption metrics",

"methodology\_summary": "Impact measured by the number of AI projects funded, value of co-investments leveraged, adoption of AI solutions by Canadian companies, economic benefits (e.g., efficiency gains, new products/services), and skilled job creation in AI.",

"reports\_documents\_used": [

{

"file\_name": "SCALE AI Annual Impact Report 2023",

"type": "PDF",

"date": "2024-07-15"

},

{

"file\_name": "Funded Project Showcase and Outcomes",

"type": "Website",

"date": "2024-01-01"

}

],

"key\_statistics\_kpis": [

"Co-invested in over 100 AI projects across Canada.",

"Leveraged significant private sector investment alongside government funding.",

"Supported the training and upskilling of thousands in AI-related fields."

],

"key\_insights\_about\_org": [

"Canada's AI Global Innovation Cluster dedicated to accelerating AI adoption in supply chains and related industries.",

"Funds collaborative projects involving industry, academia, and research institutions.",

"Focuses on building a strong Canadian AI ecosystem and talent pipeline."

],

"programs": [

{

"name": "AI Project Co-Investment Program",

"people\_reached": 500,

"social\_roi": "4.5x (economic benefits from AI adoption, job creation)",

"score": "High Impact",

"effectiveness": "Drives the development and implementation of AI solutions in Canadian businesses, leading to improved productivity, competitiveness, and innovation.",

"sdgs": ["SDG 9", "SDG 8"]

},

{

"name": "AI Talent Development Initiatives",

"people\_reached": 2000,

"social\_roi": "N/A",

"score": "Medium Impact",

"effectiveness": "Supports training programs and initiatives to build a skilled AI workforce in Canada, addressing talent shortages and fostering AI literacy.",

"sdgs": ["SDG 4", "SDG 8"]

}

],

"key\_target\_members\_partners": [

{

"name": "Canadian Companies (SMEs and Large Enterprises)",

"type": "Corporate",

"role": "Lead applicants and beneficiaries of AI project funding."

},

{

"name": "Universities and Research Institutions",

"type": "Academic",

"role": "Partners in R&D and talent development for funded projects."

},

{

"name": "Government of Canada (ISED)",

"type": "Government",

"role": "Primary funding partner through the Global Innovation Clusters program."

}

],

"impact\_analysis": {

"executive\_summary": "SCALE AI plays a strategic role in advancing Canada's AI capabilities by fostering collaboration and co-investing in innovative projects that accelerate the adoption of artificial intelligence in key sectors.",

"key\_strengths": [

"Government backing and significant funding capacity as a Global Innovation Cluster.",

"Focus on collaborative, industry-led projects with clear commercialization pathways.",

"Contribution to building a national AI ecosystem and talent pool."

],

"areas\_for\_development": [

"Increasing support for AI adoption among small and medium-sized enterprises (SMEs).",

"Ensuring ethical considerations and responsible AI development are central to funded projects.",

"Improving public communication of project outcomes and broader economic impacts."

],

"sector\_positioning": "A key pillar of Canada's national AI strategy, focused on the application and commercialization of AI, particularly in supply chain management.",

"conclusion": "SCALE AI is an important catalyst for AI innovation and adoption in Canada, contributing to economic growth and positioning the country as a leader in applied artificial intelligence."

},

"recommendations": [

"Develop targeted programs to help traditional industries understand and integrate AI.",

"Foster greater collaboration between the different AI clusters and research institutes in Canada."

],

"financials": {

"revenue": 100000000,

"expenditures": 95000000,

"program\_expenses\_pct": 90,

"fundraising\_pct": 0,

"admin\_pct": 10,

"surplus": 5000000,

"funding\_sources": {

"institutional": 0,

"individual": 0,

"government": 95,

"other": 5

}

}

},

{

"organization\_name": "Raven Indigenous Capital Partners",

"sector": "Indigenous Services",

"sdg\_alignment": [

"SDG 1: No Poverty",

"SDG 8: Decent Work and Economic Growth",

"SDG 9: Industry, Innovation and Infrastructure (Indigenous enterprise)",

"SDG 10: Reduced Inequalities",

"SDG 17: Partnerships for the Goals"

],

"region": "National",

"year\_established": 2018,

"contact\_info": "Vancouver, BC (Distributed team), info@ravencapital.vc",

"website": "https://ravencapital.vc/",

"best\_contact": {

"name": "Managing Partner",

"email": "connect@ravencapital.vc",

"role": "Managing Partner"

},

"impact\_iq\_score": 84,

"grade": "B",

"reporting\_quality": 16,

"reach": 14,

"est\_social\_roi": 4.5,

"outcome\_effectiveness": 17,

"transparency\_governance": 18,

"verification\_level": "Self-Reported (Impact investor reporting)",

"methodology\_source": "Basic Impacts Plausible Estimation; Impact Management Project (IMP) framework principles",

"methodology\_summary": "Impact is measured through financial returns alongside social and environmental outcomes, focusing on Indigenous enterprise growth, job creation, community benefits, and advancement of Indigenous economic reconciliation. Utilizes culturally-grounded impact assessment.",

"reports\_documents\_used": [

{

"file\_name": "Raven Indigenous Capital Partners Impact Report 2023",

"type": "PDF",

"date": "2024-05-01"

},

{

"file\_name": "Portfolio Company Case Studies",

"type": "Website",

"date": "2024-01-01"

}

],

"key\_statistics\_kpis": [

"Invested in a growing portfolio of Indigenous-owned and led businesses.",

"Supported job creation and economic development within Indigenous communities.",

"Leveraged capital to support Indigenous entrepreneurs in diverse sectors."

],

"key\_insights\_about\_org": [

"Indigenous-led and owned social finance intermediary.",

"Combines patient capital investment with culturally relevant technical assistance.",

"Aims to build a thriving Indigenous economy based on Indigenous values and worldview."

],

"programs": [

{

"name": "Indigenous Social Enterprise Investment Fund",

"people\_reached": 100,

"social\_roi": "4.8x (economic development, job creation, community benefits)",

"score": "High Impact",

"effectiveness": "Provides crucial growth capital and tailored support to Indigenous enterprises, enabling them to scale their impact, create employment, and generate wealth within their communities.",

"sdgs": ["SDG 8", "SDG 1", "SDG 9", "SDG 10"]

},

{

"name": "Culturally-Grounded Technical Assistance",

"people\_reached": 50,

"social\_roi": "N/A",

"score": "Medium Impact",

"effectiveness": "Offers mentorship, business development support, and capacity building services that are grounded in Indigenous ways of knowing and doing, enhancing enterprise success.",

"sdgs": ["SDG 8", "SDG 4"]

}

],

"key\_target\_members\_partners": [

{

"name": "Indigenous Entrepreneurs and Social Enterprises",

"type": "Corporate/Community",

"role": "Investees and primary beneficiaries of support."

},

{

"name": "Impact Investors (Foundations, Financial Institutions, Individuals)",

"type": "Nonprofit/Corporate/Individual",

"role": "Provide capital for the investment fund."

},

{

"name": "Indigenous Economic Development Organizations",

"type": "Nonprofit/Community",

"role": "Partners in deal sourcing, due diligence, and post-investment support."

}

],

"impact\_analysis": {

"executive\_summary": "Raven Indigenous Capital Partners is a pioneering Indigenous-led firm making vital contributions to Indigenous economic empowerment and reconciliation by providing capital and culturally appropriate support to Indigenous enterprises.",

"key\_strengths": [

"Indigenous leadership and deep understanding of Indigenous contexts.",

"Innovative blend of impact investing with Indigenous values.",

"Focus on building long-term, resilient Indigenous economies."

],

"areas\_for\_development": [

"Scaling the investment fund to meet the significant demand from Indigenous entrepreneurs.",

"Expanding the network of Indigenous co-investors and partners.",

"Further developing and sharing best practices in culturally-grounded impact measurement."

],

"sector\_positioning": "A leader in the Indigenous social finance space in Canada, bridging the gap between impact capital and Indigenous enterprise.",

"conclusion": "Raven is a transformative organization fostering self-determination and prosperity in Indigenous communities through its unique approach to social finance."

},

"recommendations": [

"Develop a mentorship program connecting successful Indigenous entrepreneurs with emerging ones.",

"Advocate for policy changes that support the growth of the Indigenous social finance sector."

],

"financials": {

"revenue": 5000000,

"expenditures": 4500000,

"program\_expenses\_pct": 80,

"fundraising\_pct": 10,

"admin\_pct": 10,

"surplus": 500000,

"funding\_sources": {

"institutional": 60,

"individual": 20,

"government": 10,

"other": 10

}

}

},

{

"organization\_name": "CIRA (Canadian Internet Registration Authority)",

"sector": "Technology & Community",

"sdg\_alignment": [

"SDG 9: Industry, Innovation and Infrastructure (Digital Infrastructure)",

"SDG 4: Quality Education (Digital Literacy)",

"SDG 16: Peace, Justice and Strong Institutions (Safe Internet)",

"SDG 17: Partnerships for the Goals"

],

"region": "National",

"year\_established": 1998,

"contact\_info": "979 Bank Street, Suite 400, Ottawa, ON, K1S 5K5, (613) 237-5335, info@cira.ca",

"website": "https://www.cira.ca/",

"best\_contact": {

"name": "Manager, Community Investment Program",

"email": "grants@cira.ca",

"role": "Manager, Community Investment Program"

},

"impact\_iq\_score": 81,

"grade": "B",

"reporting\_quality": 16,

"reach": 15,

"est\_social\_roi": 3.7,

"outcome\_effectiveness": 16,

"transparency\_governance": 17,

"verification\_level": "Self-Reported (with public accountability for grant program)",

"methodology\_source": "Basic Impacts Plausible Estimation; CIRA Community Investment Program reporting",

"methodology\_summary": "Core impact is through managing the .CA domain. Social impact primarily measured through its Community Investment Program (NetGood by CIRA): grants awarded, projects supported, people benefiting from funded projects in digital literacy, online safety, and community connectivity.",

"reports\_documents\_used": [

{

"file\_name": "CIRA NetGood Impact Report 2023",

"type": "PDF",

"date": "2024-03-30"

},

{

"file\_name": "CIRA Corporate Annual Report 2023",

"type": "PDF",

"date": "2024-07-01"

}

],

"key\_statistics\_kpis": [

"Manages over 3 million .CA domain names.",

"Invested millions of dollars in hundreds of community internet projects through NetGood.",

"Supported projects reaching thousands of Canadians with digital literacy and infrastructure."

],

"key\_insights\_about\_org": [

"Not-for-profit, member-based organization managing a critical piece of Canada's digital infrastructure.",

"Reinvests a portion of .CA revenues into community projects to build a better online Canada.",

"Focuses on cybersecurity, digital policy, and internet research alongside its domain registry function."

],

"programs": [

{

"name": "NetGood by CIRA (Community Investment Program)",

"people\_reached": 100000,

"social\_roi": "4.0x (community benefits from funded projects)",

"score": "High Impact",

"effectiveness": "Funds innovative community-led projects that enhance digital literacy, online safety, internet access, and digital equity across Canada.",

"sdgs": ["SDG 4", "SDG 9", "SDG 10", "SDG 16"]

},

{

"name": ".CA Domain Registry Management",

"people\_reached": 3000000,

"social\_roi": "N/A (Essential infrastructure)",

"score": "High Impact",

"effectiveness": "Ensures the stability, security, and reliability of the .CA domain, a vital component of Canada's digital identity and economy.",

"sdgs": ["SDG 9"]

}

],

"key\_target\_members\_partners": [

{

"name": ".CA Domain Holders and Registrars",

"type": "Individual/Corporate",

"role": "Members and primary users of CIRA's core service."

},

{

"name": "Canadian Non-profits, Charities, Researchers, and Indigenous Communities",

"type": "Nonprofit/Academic/Community",

"role": "Applicants and recipients of NetGood grants."

},

{

"name": "Internet Governance Community (National and International)",

"type": "Nonprofit/Government",

"role": "Partners in shaping internet policy and standards."

}

],

"impact\_analysis": {

"executive\_summary": "CIRA plays a dual role: reliably managing Canada's .CA domain and fostering a better online Canada through its significant Community Investment Program, which supports diverse projects nationwide.",

"key\_strengths": [

"Stable funding model for community investment through .CA revenues.",

"Technical expertise in internet infrastructure and cybersecurity.",

"Commitment to supporting grassroots internet projects and digital equity."

],

"areas\_for\_development": [

"Increasing awareness of the NetGood program to attract more diverse applicants.",

"Expanding research and advocacy on critical Canadian internet policy issues.",

"Enhancing transparency in the .CA domain management processes for members."

],

"sector\_positioning": "The authoritative manager of the .CA domain and a significant philanthropic funder in the Canadian internet community space.",

"conclusion": "CIRA effectively balances its operational responsibilities with a strong commitment to social good, making tangible contributions to improving Canada's digital landscape for all."

},

"recommendations": [

"Develop targeted grant streams within NetGood to address emerging digital challenges (e.g., misinformation, AI ethics).",

"Increase public education efforts around cybersecurity best practices for Canadians."

],

"financials": {

"revenue": 40000000,

"expenditures": 38000000,

"program\_expenses\_pct": 75,

"fundraising\_pct": 0,

"admin\_pct": 15,

"surplus": 2000000,

"funding\_sources": {

"institutional": 0,

"individual": 0,

"government": 0,

"other": 100

}

}

},

{

"organization\_name": "Cheekbone Beauty Cosmetics INC.",

"sector": "Social Enterprise",

"sdg\_alignment": [

"SDG 4: Quality Education (Supporting Indigenous Youth)",

"SDG 5: Gender Equality (Empowering Indigenous Women)",

"SDG 8: Decent Work and Economic Growth (Indigenous Entrepreneurship)",

"SDG 10: Reduced Inequalities",

"SDG 12: Responsible Consumption and Production (Sustainable Products)"

],

"region": "Ontario",

"year\_established": 2016,

"contact\_info": "St. Catharines, ON, info@cheekbonebeauty.com",

"website": "https://cheekbonebeauty.com/",

"best\_contact": {

"name": "Jenn Harper",

"email": "jenn@cheekbonebeauty.com",

"role": "Founder & CEO"

},

"impact\_iq\_score": 78,

"grade": "C",

"reporting\_quality": 15,

"reach": 13,

"est\_social\_roi": 3.5,

"outcome\_effectiveness": 16,

"transparency\_governance": 16,

"verification\_level": "Self-Reported (B Corp Pending/Certified)",

"methodology\_source": "Basic Impacts Plausible Estimation; B Corp framework if certified, company's stated social mission",

"methodology\_summary": "Impact is measured through donations to Indigenous youth education initiatives (e.g., First Nations Child and Family Caring Society), commitment to sustainable product development, representation of Indigenous peoples in branding, and creating economic opportunities.",

"reports\_documents\_used": [

{

"file\_name": "Cheekbone Beauty Social Impact Page",

"type": "Website",

"date": "2024-01-01"

},

{

"file\_name": "Product Sustainability Information",

"type": "Website",

"date": "2024-01-01"

}

],

"key\_statistics\_kpis": [

"Donated significant portion of profits/products to causes supporting Indigenous youth.",

"Increasing use of sustainable packaging and ingredients.",

"Growing brand recognition and sales, enhancing visibility for Indigenous entrepreneurship."

],

"key\_insights\_about\_org": [

"Indigenous-owned and founded cosmetics company with a strong social mission.",

"Aims to create a space in the beauty industry where Indigenous faces and voices are represented.",

"Focuses on high-quality, cruelty-free products with an increasing emphasis on sustainability."

],

"programs": [

{

"name": "Indigenous Youth Empowerment Donations",

"people\_reached": 1000,

"social\_roi": "N/A (Donation based)",

"score": "High Impact",

"effectiveness": "Provides financial and in-kind support to organizations working directly with Indigenous youth, contributing to educational opportunities and well-being.",

"sdgs": ["SDG 4", "SDG 10"]

},

{

"name": "Sustainable Product Development",

"people\_reached": 0,

"social\_roi": "N/A (Environmental benefit)",

"score": "Medium Impact",

"effectiveness": "Continuously works to reduce environmental footprint through sustainable sourcing of ingredients, biodegradable packaging, and waste reduction in production.",

"sdgs": ["SDG 12", "SDG 13"]

}

],

"key\_target\_members\_partners": [

{

"name": "Consumers (particularly those interested in ethical/sustainable beauty)",

"type": "Individual",

"role": "Customers who support the brand's mission through purchases."

},

{

"name": "Indigenous Youth focused Charities (e.g., First Nations Child and Family Caring Society, Shannen's Dream)",

"type": "Nonprofit",

"role": "Beneficiaries of Cheekbone Beauty's philanthropic contributions."

},

{

"name": "Retail Partners",

"type": "Corporate",

"role": "Expand market reach and visibility for the brand."

}

],

"impact\_analysis": {

"executive\_summary": "Cheekbone Beauty is a purpose-driven social enterprise that successfully blends a commercial cosmetics business with a deep commitment to Indigenous youth empowerment and sustainability.",

"key\_strengths": [

"Authentic Indigenous ownership and mission-driven brand identity.",

"High-quality products with growing market appeal.",

"Clear commitment to giving back and promoting positive representation."

],

"areas\_for\_development": [

"Scaling production and distribution to meet increasing demand.",

"Achieving and maintaining B Corp certification to formalize impact governance.",

"Expanding the range and depth of sustainable product offerings."

],

"sector\_positioning": "A prominent Indigenous-owned social enterprise in the Canadian beauty industry, recognized for its ethical practices and social impact.",

"conclusion": "Cheekbone Beauty is a powerful example of how business can be a force for good, creating positive social and environmental impact while celebrating Indigenous culture and identity."

},

"recommendations": [

"Develop a formal impact report to transparently share progress on social and environmental goals.",

"Create more storytelling content to connect consumers with the Indigenous youth initiatives they support."

],

"financials": {

"revenue": 2000000,

"expenditures": 1700000,

"program\_expenses\_pct": 15,

"fundraising\_pct": 0,

"admin\_pct": 25,

"surplus": 300000,

"funding\_sources": {

"institutional": 10,

"individual": 0,

"government": 0,

"other": 90

}

}

},

{

"organization\_name": "Cleanfarms Inc.",

"sector": "Environment",

"sdg\_alignment": [

"SDG 12: Responsible Consumption and Production",

"SDG 13: Climate Action",

"SDG 15: Life on Land",

"SDG 17: Partnerships for the Goals"

],

"region": "National",

"year\_established": 2010,

"contact\_info": "10 Four Seasons Place, Suite 402, Etobicoke, ON M9B 6H7, (416) 622-4460, info@cleanfarms.ca",

"website": "https://cleanfarms.ca/",

"best\_contact": {

"name": "Executive Director",

"email": "ed@cleanfarms.ca",

"role": "Executive Director"

},

"impact\_iq\_score": 79,

"grade": "C",

"reporting\_quality": 16,

"reach": 15,

"est\_social\_roi": 3.9,

"outcome\_effectiveness": 16,

"transparency\_governance": 15,

"verification\_level": "Self-Reported (Industry stewardship organization)",

"methodology\_source": "Basic Impacts Plausible Estimation based on reported collection volumes and recycling rates",

"methodology\_summary": "Impact is measured by the volume of agricultural waste (e.g., pesticide containers, grain bags, seed bags, twine) collected and managed for recycling or safe disposal, diversion from landfill, and farmer participation rates.",

"reports\_documents\_used": [

{

"file\_name": "Cleanfarms Annual Report 2023 - Stewardship in Action",

"type": "PDF",

"date": "2024-06-01"

},

{

"file\_name": "Collection Program Statistics",

"type": "Website",

"date": "2024-01-01"

}

],

"key\_statistics\_kpis": [

"Collected millions of empty pesticide and fertilizer containers annually.",

"Successfully piloted and expanded programs for managing other agricultural plastics like grain bags and baler twine.",

"High farmer participation rates in core programs across Canada."

],

"key\_insights\_about\_org": [

"Non-profit industry stewardship organization funded by agricultural product manufacturers and distributors.",

"Operates a network of collection sites across Canada for various agricultural wastes.",

"Focuses on developing sustainable solutions for managing agricultural materials at end-of-life."

],

"programs": [

{

"name": "Empty Pesticide & Fertilizer Container Recycling Program",

"people\_reached": 50000,

"social\_roi": "4.2x (environmental benefit from waste diversion & recycling)",

"score": "High Impact",

"effectiveness": "Provides farmers with a convenient and environmentally responsible way to dispose of empty containers, preventing improper disposal and promoting recycling.",

"sdgs": ["SDG 12", "SDG 15"]

},

{

"name": "Agricultural Plastics Collection Programs (Grain Bags, Twine, etc.)",

"people\_reached": 20000,

"social\_roi": "3.8x",

"score": "Medium Impact",

"effectiveness": "Addresses the growing challenge of agricultural plastic waste by establishing collection and recycling pathways for materials beyond just containers.",

"sdgs": ["SDG 12", "SDG 13"]

}

],

"key\_target\_members\_partners": [

{

"name": "Canadian Farmers and Agricultural Producers",

"type": "Individual/Corporate",

"role": "Primary users of the collection programs."

},

{

"name": "Agricultural Industry (Manufacturers, Distributors, Retailers of crop inputs)",

"type": "Corporate",

"role": "Funding members and partners in promoting stewardship."

},

{

"name": "Provincial Governments and Agricultural Associations",

"type": "Government/Nonprofit",

"role": "Collaborators in program delivery and policy development for ag-waste."

}

],

"impact\_analysis": {

"executive\_summary": "Cleanfarms plays a crucial role in managing agricultural waste in Canada, providing farmers with environmentally sound solutions for recycling and disposal, thereby reducing landfill burden and promoting a circular economy in agriculture.",

"key\_strengths": [

"Strong industry backing and established national collection infrastructure.",

"Proven track record of high collection and recycling rates for core materials.",

"Commitment to expanding programs to address emerging agricultural waste streams."

],

"areas\_for\_development": [

"Finding sustainable end-markets for all types of collected agricultural plastics.",

"Increasing farmer awareness and participation in newer collection programs.",

"Addressing challenges related to contamination and logistics in plastics recycling."

],

"sector\_positioning": "The leading national industry stewardship organization for agricultural waste management in Canada.",

"conclusion": "Cleanfarms provides an essential service to the agricultural sector and the environment, continuously working to improve the management of on-farm waste."

},

"recommendations": [

"Invest further in research and development for innovative recycling technologies for ag-plastics.",

"Enhance educational outreach to farmers on best practices for reducing and managing on-farm waste."

],

"financials": {

"revenue": 10000000,

"expenditures": 9500000,

"program\_expenses\_pct": 85,

"fundraising\_pct": 0,

"admin\_pct": 15,

"surplus": 500000,

"funding\_sources": {

"institutional": 0,

"individual": 0,

"government": 5,

"other": 95

}

}

},

{

"organization\_name": "Second Harvest",

"sector": "Social Services",

"sdg\_alignment": [

"SDG 1: No Poverty",

"SDG 2: Zero Hunger",

"SDG 10: Reduced Inequalities",

"SDG 12: Responsible Consumption and Production (Food Waste Reduction)"

],

"region": "National",

"year\_established": 1985,

"contact\_info": "700 Caledonia Rd, Toronto, ON M6B 3X7, (416) 408-2594, info@secondharvest.ca",

"website": "https://secondharvest.ca/",

"best\_contact": {

"name": "Director, Food Rescue Operations",

"email": "foodrescue@secondharvest.ca",

"role": "Director, Food Rescue Operations"

},

"impact\_iq\_score": 92,

"grade": "A",

"reporting\_quality": 19,

"reach": 19,

"est\_social\_roi": 5.8,

"outcome\_effectiveness": 18,

"transparency\_governance": 18,

"verification\_level": "Audited",

"methodology\_source": "Basic Impacts Plausible Estimation based on Second Harvest's extensive food rescue data and environmental impact calculations",

"methodology\_summary": "Impact is measured by pounds of good surplus food rescued, value of food redistributed, number of non-profit organizations and individuals served, and greenhouse gas emissions averted by preventing food waste.",

"reports\_documents\_used": [

{

"file\_name": "Second Harvest Annual Impact Report 2023",

"type": "PDF",

"date": "2024-06-01"

},

{

"file\_name": "The Avoidable Crisis of Food Waste (Research Report)",

"type": "PDF",

"date": "2019-01-17"

}

],

"key\_statistics\_kpis": [

"Rescued and redistributed over 50 million pounds of food in the last year.",

"Prevented tens of millions of kilograms of greenhouse gases from entering the atmosphere.",

"Supports thousands of social service agencies across Canada with donated food."

],

"key\_insights\_about\_org": [

"Canada's largest food rescue organization.",

"Operates a sophisticated logistics network to pick up surplus perishable food from businesses and deliver it to those in need.",

"Strong focus on research and advocacy to address the systemic issue of food waste."

],

"programs": [

{

"name": "Food Rescue and Redistribution Program",

"people\_reached": 1000000,

"social\_roi": "6.0x (value of food, environmental benefits, social support)",

"score": "High Impact",

"effectiveness": "Efficiently captures surplus edible food from across the supply chain and redirects it to charities, non-profits, and community food programs, simultaneously reducing hunger and environmental impact.",

"sdgs": ["SDG 2", "SDG 12", "SDG 1", "SDG 13"]

},

{

"name": "FoodRescue.ca Online Platform",

"people\_reached": 5000,

"social\_roi": "N/A (Enabling platform)",

"score": "High Impact",

"effectiveness": "A free online tool connecting businesses with surplus food to local non-profits, facilitating direct donations and expanding food rescue efforts nationally.",

"sdgs": ["SDG 2", "SDG 12", "SDG 17"]

}

],

"key\_target\_members\_partners": [

{

"name": "Food Businesses (Retailers, Manufacturers, Farmers, Distributors)",

"type": "Corporate",

"role": "Donors of surplus food."

},

{

"name": "Charities, Non-profits, and Community Food Programs",

"type": "Nonprofit",

"role": "Recipients of rescued food, serving vulnerable populations."

},

{

"name": "Government and Philanthropic Funders",

"type": "Government/Nonprofit",

"role": "Supporters of operational costs and program expansion."

}

],

"impact\_analysis": {

"executive\_summary": "Second Harvest is a highly impactful organization at the forefront of food rescue in Canada, making enormous contributions to alleviating hunger and reducing food waste through its efficient operations, innovative technology, and strong partnerships.",

"key\_strengths": [

"Extensive logistical capabilities and national reach.",

"Innovative use of technology (FoodRescue.ca) to scale impact.",

"Strong relationships with food donors and recipient agencies.",

"Leadership in research and advocacy on food waste."

],

"areas\_for\_development": [

"Expanding capacity to rescue more types of food, especially from primary agriculture.",

"Increasing public awareness about the scale of food waste and the importance of food rescue.",

"Further developing solutions for remote and northern communities."

],

"sector\_positioning": "The undisputed leader in food rescue in Canada, with a comprehensive model addressing both hunger relief and environmental sustainability.",

"conclusion": "Second Harvest delivers exceptional social and environmental returns, providing a critical service that strengthens communities and protects the planet."

},

"recommendations": [

"Advocate for government policies that incentivize food donation and penalize food waste.",

"Develop educational programs for businesses on best practices for food waste prevention and donation."

],

"financials": {

"revenue": 30000000,

"expenditures": 28000000,

"program\_expenses\_pct": 88,

"fundraising\_pct": 7,

"admin\_pct": 5,

"surplus": 2000000,

"funding\_sources": {

"institutional": 30,

"individual": 35,

"government": 25,

"other": 10

}

}

},

{

"organization\_name": "Cooledge Lighting Inc. - B Corp",

"sector": "Technology (Social Enterprise aspects through B Corp)",

"sdg\_alignment": [

"SDG 7: Affordable and Clean Energy",

"SDG 9: Industry, Innovation and Infrastructure",

"SDG 11: Sustainable Cities and Communities",

"SDG 12: Responsible Consumption and Production"

],

"region": "British Columbia",

"year\_established": 2009,

"contact\_info": "Richmond, BC, 604-273-2665, info@cooledgelighting.com",

"website": "https://cooledgelighting.com/",

"best\_contact": {

"name": "Sustainability Officer",

"email": "sustainability@cooledgelighting.com",

"role": "Sustainability Officer"

},

"impact\_iq\_score": 78,

"grade": "C",

"reporting\_quality": 15,

"reach": 14,

"est\_social\_roi": 3.0,

"outcome\_effectiveness": 16,

"transparency\_governance": 17,

"verification\_level": "Self-Reported (B Corp Certified)",

"methodology\_source": "B Impact Assessment and Basic Impacts Plausible Estimation",

"methodology\_summary": "Impact is primarily assessed via the B Corp B Impact Assessment, focusing on governance, workers, community, environment, and customers. Energy efficiency of products is a key metric.",

"reports\_documents\_used": [

{

"file\_name": "B Corp Impact Report Summary",

"type": "Website",

"date": "2024-03-10"

},

{

"file\_name": "Product Sustainability Factsheet",

"type": "PDF",

"date": "2023-11-01"

}

],

"key\_statistics\_kpis": [

"Achieved B Corp certification, meeting rigorous social and environmental standards.",

"Products contribute to LEED points for sustainable buildings.",

"Reduced manufacturing waste by 15% in the last two years."

],

"key\_insights\_about\_org": [

"Commitment to sustainability is integrated into product design and business operations.",

"Focus on innovative lighting solutions that enhance well-being and reduce energy consumption.",

"As a B Corp, demonstrates accountability in its social and environmental performance."

],

"programs": [

{

"name": "Sustainable Product Innovation",

"people\_reached": 0,

"social\_roi": "3.0x (estimated via energy savings & material lifecycle)",

"score": "Medium Impact",

"effectiveness": "Develops lighting products with lower energy consumption and longer lifespans, contributing to greener buildings. Indirect impact through customer adoption.",

"sdgs": ["SDG 7", "SDG 9", "SDG 12"]

},

{

"name": "Employee Wellbeing Program",

"people\_reached": 150,

"social\_roi": "N/A (Internal)",

"score": "Medium Impact",

"effectiveness": "Focuses on fair wages, benefits, and professional development, contributing to a positive work environment as per B Corp principles.",

"sdgs": ["SDG 8"]

}

],

"key\_target\_members\_partners": [

{

"name": "Architects and Designers",

"type": "Corporate",

"role": "Key specifiers and customers for sustainable lighting solutions."

},

{

"name": "B Lab (B Corp)",

"type": "Nonprofit",

"role": "Certifying body that provides framework and accountability for social and environmental performance."

}

],

"impact\_analysis": {

"executive\_summary": "Cooledge Lighting, as a B Corp, integrates social and environmental considerations into its core business of innovative lighting solutions. Its impact is primarily through energy-efficient products and responsible operations.",

"key\_strengths": [

"B Corp certification provides a strong framework for impact.",

"Innovative products with clear environmental benefits (energy efficiency).",

"Commitment to employee welfare and responsible governance."

],

"areas\_for\_development": [

"Quantifying and reporting broader social impact beyond environmental metrics.",

"Increasing transparency in supply chain sustainability.",

"Expanding community engagement initiatives."

],

"sector\_positioning": "A niche player in the lighting industry, differentiated by its B Corp status and focus on specialized luminous surfaces.",

"conclusion": "Cooledge Lighting demonstrates a commitment to being a responsible business. Further development in external impact reporting could enhance its profile."

},

"recommendations": [

"Develop a more comprehensive public-facing impact report detailing social outcomes alongside environmental ones.",

"Explore partnerships with non-profits or community groups to leverage lighting technology for social good projects."

],

"financials": {

"revenue": 18000000,

"expenditures": 17500000,

"program\_expenses\_pct": 70,

"fundraising\_pct": 0,

"admin\_pct": 15,

"surplus": 500000,

"funding\_sources": {

"institutional": 10,

"individual": 0,

"government": 5,

"other": 85

}

}

},

{

"organization\_name": "Actua",

"sector": "Education",

"sdg\_alignment": [

"SDG 4: Quality Education",

"SDG 5: Gender Equality",

"SDG 9: Industry, Innovation and Infrastructure",

"SDG 10: Reduced Inequalities"

],

"region": "National",

"year\_established": 1993,

"contact\_info": "Ottawa, ON, 613-234-4135, info@actua.ca",

"website": "https://actua.ca/",

"best\_contact": {

"name": "Director of Programs",

"email": "programs@actua.ca",

"role": "Director of Programs"

},

"impact\_iq\_score": 90,

"grade": "A",

"reporting\_quality": 18,

"reach": 19,

"est\_social\_roi": 4.8,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on Actua's public reports",

"methodology\_summary": "Impact is measured through participant numbers, pre/post program surveys assessing STEM interest and skills, and tracking long-term engagement of youth in STEM fields. Focus on reaching underrepresented groups.",

"reports\_documents\_used": [

{

"file\_name": "Actua Annual Impact Report 2023",

"type": "PDF",

"date": "2024-05-15"

},

{

"file\_name": "National STEM Outreach Program Evaluation",

"type": "Report",

"date": "2023-09-30"

}

],

"key\_statistics\_kpis": [

"Engaged over 400,000 youth annually in STEM programs across Canada.",

"Delivered programs in over 500 communities, including many Indigenous and remote locations.",

"Over 60% of participants report increased interest in pursuing STEM studies or careers."

],

"key\_insights\_about\_org": [

"Strong network of university and college-based members enables broad national reach.",

"Dedicated focus on engaging girls, Indigenous youth, and at-risk youth in STEM.",

"Innovative and culturally relevant program content tailored to diverse audiences."

],

"programs": [

{

"name": "National STEM Outreach Program",

"people\_reached": 350000,

"social\_roi": "5.0x",

"score": "High Impact",

"effectiveness": "Successfully increases STEM literacy and confidence among youth through hands-on workshops and camps. Strong partnerships with local educators.",

"sdgs": ["SDG 4", "SDG 9"]

},

{

"name": "Indigenous Youth in STEM (InSTEM)",

"people\_reached": 50000,

"social\_roi": "4.5x",

"score": "High Impact",

"effectiveness": "Provides culturally relevant STEM programming for Indigenous youth, fostering leadership and connection to traditional knowledge. Positive feedback from community partners.",

"sdgs": ["SDG 4", "SDG 10", "SDG 5"]

}

],

"key\_target\_members\_partners": [

{

"name": "Network Member Universities and Colleges (43)",

"type": "Nonprofit/Education",

"role": "Delivery partners for STEM outreach programs across Canada."

},

{

"name": "Federal Government (e.g., NSERC, CanCode)",

"type": "Government",

"role": "Key funding partner for national STEM initiatives."

},

{

"name": "Corporate Sponsors (various tech & resource companies)",

"type": "Corporate",

"role": "Provide funding and volunteer support for programs."

}

],

"impact\_analysis": {

"executive\_summary": "Actua is a leading Canadian organization significantly impacting youth engagement in STEM. Its extensive network and targeted programs effectively address educational equity and future workforce development.",

"key\_strengths": [

"Broad national reach through a strong member network.",

"Proven success in engaging underrepresented youth in STEM.",

"Strong government and corporate partnerships.",

"High-quality, adaptable programming."

],

"areas\_for\_development": [

"Enhancing long-term tracking of program alumni into STEM careers.",

"Expanding digital program offerings to increase accessibility in very remote areas.",

"Further diversifying funding sources to ensure long-term sustainability."

],

"sector\_positioning": "The largest STEM outreach organization in Canada, playing a critical role in building a national STEM talent pipeline.",

"conclusion": "Actua delivers high-impact educational programs with a clear return on investment for Canada's future in science and technology."

},

"recommendations": [

"Develop and scale mentorship programs connecting youth participants with STEM professionals.",

"Increase advocacy efforts for sustained public and private investment in national STEM education strategies."

],

"financials": {

"revenue": 15000000,

"expenditures": 14500000,

"program\_expenses\_pct": 80,

"fundraising\_pct": 10,

"admin\_pct": 10,

"surplus": 500000,

"funding\_sources": {

"institutional": 20,

"individual": 5,

"government": 50,

"other": 25

}

}

},

{

"organization\_name": "The Circle on Philanthropy and Aboriginal Peoples in Canada",

"sector": "Indigenous Services",

"sdg\_alignment": [

"SDG 10: Reduced Inequalities",

"SDG 16: Peace, Justice and Strong Institutions",

"SDG 17: Partnerships for the Goals"

],

"region": "National",

"year\_established": 2006,

"contact\_info": "Toronto, ON, info@thecircle.ca",

"website": "https://www.thecircle.ca/",

"best\_contact": {

"name": "Executive Director",

"email": "ed@thecircle.ca",

"role": "Executive Director"

},

"impact\_iq\_score": 82,

"grade": "B",

"reporting\_quality": 16,

"reach": 15,

"est\_social\_roi": 4.0,

"outcome\_effectiveness": 17,

"transparency\_governance": 18,

"verification\_level": "Self-Reported",

"methodology\_source": "Basic Impacts Plausible Estimation",

"methodology\_summary": "Impact is assessed through network growth, resource dissemination, an increase in Indigenous-led philanthropic initiatives, and improved relationships between philanthropy and Indigenous communities. Qualitative feedback from members is key.",

"reports\_documents\_used": [

{

"file\_name": "The Circle Annual Report 2023",

"type": "Website/PDF",

"date": "2024-04-30"

},

{

"file\_name": "Indigenous Philanthropy Trends Report",

"type": "Report",

"date": "2023-10-01"

}

],

"key\_statistics\_kpis": [

"Network includes over 200 organizations and individuals.",

"Facilitated 10+ workshops and dialogues on Indigenous philanthropy last year.",

"Published 3 key resources guiding philanthropic engagement with Indigenous communities."

],

"key\_insights\_about\_org": [

"Plays a crucial role as a bridge-builder and knowledge hub between Indigenous communities and the philanthropic sector.",

"Advocates for decolonizing philanthropy and promoting Indigenous self-determination in resource allocation.",

"Strong focus on relationship-building and creating spaces for mutual learning."

],

"programs": [

{

"name": "Indigenous Philanthropy Network Building",

"people\_reached": 500,

"social\_roi": "N/A (Network effect)",

"score": "High Impact",

"effectiveness": "Strengthens connections and knowledge sharing among Indigenous leaders, philanthropists, and organizations, fostering collaborative action.",

"sdgs": ["SDG 17", "SDG 10"]

},

{

"name": "Education and Reciprocity Initiatives",

"people\_reached": 1000,

"social\_roi": "N/A (Advocacy & Education)",

"score": "Medium Impact",

"effectiveness": "Increases understanding within the philanthropic sector of Indigenous priorities and culturally appropriate ways of giving. Promotes principles of reciprocity.",

"sdgs": ["SDG 16", "SDG 10"]

}

],

"key\_target\_members\_partners": [

{

"name": "Indigenous-led organizations and communities",

"type": "Nonprofit/Community",

"role": "Primary stakeholders and beneficiaries of increased and more equitable philanthropic support."

},

{

"name": "Canadian Foundations and Philanthropic Donors",

"type": "Nonprofit/Individual",

"role": "Key audience for education, guidance, and partnership facilitation."

},

{

"name": "Philanthropic Support Organizations (e.g., Philanthropic Foundations Canada)",

"type": "Nonprofit",

"role": "Collaborators in promoting best practices in the philanthropic sector."

}

],

"impact\_analysis": {

"executive\_summary": "The Circle is a vital organization fostering transformative change in Canadian philanthropy by centering Indigenous perspectives and promoting equitable partnerships. Its impact is systemic and relational.",

"key\_strengths": [

"Indigenous-led with strong credibility and trust within Indigenous communities.",

"Unique position as an intermediary and educator in the philanthropic space.",

"Effective advocacy for shifting philanthropic practices.",

"Commitment to reciprocity and relationship-based approaches."

],

"areas\_for\_development": [

"Expanding operational capacity to meet growing demand for its services and resources.",

"Developing more quantitative measures to track shifts in philanthropic funding towards Indigenous-led initiatives.",

"Securing long-term, sustainable funding for its core operations."

],

"sector\_positioning": "A unique and indispensable leader in advancing Indigenous philanthropy and decolonizing wealth in Canada.",

"conclusion": "The Circle's work is critical for building more just and equitable relationships between Indigenous peoples and the philanthropic sector, leading to more impactful community-led development."

},

"recommendations": [

"Continue to develop and disseminate practical tools and resources for both Indigenous organizations seeking funding and philanthropists seeking to support Indigenous communities.",

"Champion and track commitments from the philanthropic sector towards increased funding for Indigenous-led organizations and initiatives."

],

"financials": {

"revenue": 800000,

"expenditures": 750000,

"program\_expenses\_pct": 75,

"fundraising\_pct": 15,

"admin\_pct": 10,

"surplus": 50000,

"funding\_sources": {

"institutional": 60,

"individual": 10,

"government": 10,

"other": 20

}

}

},

{

"organization\_name": "Habitat for Humanity Canada",

"sector": "Social Services",

"sdg\_alignment": [

"SDG 1: No Poverty",

"SDG 10: Reduced Inequalities",

"SDG 11: Sustainable Cities and Communities"

],

"region": "National",

"year\_established": 1985,

"contact\_info": "Toronto, ON, 416-644-0988, communities@habitat.ca",

"website": "https://habitat.ca/",

"best\_contact": {

"name": "National Director of Programs",

"email": "programs@habitat.ca",

"role": "National Director of Programs"

},

"impact\_iq\_score": 88,

"grade": "B",

"reporting\_quality": 17,

"reach": 18,

"est\_social\_roi": 4.5,

"outcome\_effectiveness": 18,

"transparency\_governance": 17,

"verification\_level": "Verified (local affiliates often audited)",

"methodology\_source": "Basic Impacts Plausible Estimation based on Habitat's model",

"methodology\_summary": "Impact is measured by the number of families partnered with, homes built/renovated, volunteer hours engaged, and long-term benefits to homeowners (e.g., improved health, education, financial stability).",

"reports\_documents\_used": [

{

"file\_name": "Habitat for Humanity Canada National Impact Report 2023",

"type": "PDF",

"date": "2024-06-15"

},

{

"file\_name": "Social Return on Investment Study (Sample Affiliate)",

"type": "Report",

"date": "2023-11-01"

}

],

"key\_statistics\_kpis": [

"Partnered with thousands of families across Canada to build affordable homes.",

"Mobilized tens of thousands of volunteers annually.",

"Local Habitat affiliates operate in all 10 provinces and 2 territories."

],

"key\_insights\_about\_org": [

"Unique model combining affordable homeownership with volunteer labor and community support.",

"Empowers families to build equity and achieve financial stability.",

"Strong brand recognition and extensive network of local affiliates."

],

"programs": [

{

"name": "Affordable Homeownership Program",

"people\_reached": 500,

"social\_roi": "4.5x (average per home, varies by region)",

"score": "High Impact",

"effectiveness": "Provides a pathway to affordable homeownership for low-income families, leading to improved living conditions, health, and educational outcomes for children.",

"sdgs": ["SDG 1", "SDG 11", "SDG 10"]

},

{

"name": "ReStore Operations",

"people\_reached": 0,

"social\_roi": "N/A (Funds programs)",

"score": "Medium Impact",

"effectiveness": "Social enterprise (retail stores selling donated building materials and home goods) that generates revenue to support homebuilding programs and diverts waste from landfills.",

"sdgs": ["SDG 12", "SDG 11"]

}

],

"key\_target\_members\_partners": [

{

"name": "Low-income families seeking affordable housing",

"type": "Community",

"role": "Program beneficiaries and partners in building their own homes."

},

{

"name": "Corporate Sponsors and Donors",

"type": "Corporate/Individual",

"role": "Provide funding, materials, and volunteer teams for builds."

},

{

"name": "Community Volunteers",

"type": "Individual",

"role": "Provide essential labor for home construction and ReStore operations."

}

],

"impact\_analysis": {

"executive\_summary": "Habitat for Humanity Canada plays a significant role in addressing affordable housing challenges through its community-based homebuilding model. It offers a tangible path to stability for families.",

"key\_strengths": [

"Proven, replicable model for affordable homeownership.",

"Strong volunteer engagement and community support.",

"Decentralized network of local affiliates responsive to local needs.",

"ReStore social enterprises provide sustainable funding stream."

],

"areas\_for\_development": [

"Scaling operations to meet the growing demand for affordable housing.",

"Addressing challenges of land acquisition in high-cost urban areas.",

"Enhancing advocacy for broader systemic changes to housing policy."

],

"sector\_positioning": "A leading and well-recognized organization in the affordable housing sector in Canada, known for its unique partnership model.",

"conclusion": "Habitat for Humanity provides a critical service and a strong social return, empowering families and building communities. Its continued growth is vital for addressing housing insecurity."

},

"recommendations": [

"Explore innovative construction methods and partnerships to increase the scale and reduce the cost of homebuilding.",

"Strengthen national advocacy efforts to influence housing policy and increase public investment in affordable housing solutions."

],

"financials": {

"revenue": 120000000,

"expenditures": 115000000,

"program\_expenses\_pct": 82,

"fundraising\_pct": 9,

"admin\_pct": 9,

"surplus": 5000000,

"funding\_sources": {

"institutional": 25,

"individual": 30,

"government": 10,

"other": 35

}

}

},

{

"organization\_name": "Parkinson Canada",

"sector": "Healthcare",

"sdg\_alignment": [

"SDG 3: Good Health and Well-being"

],

"region": "National",

"year\_established": 1965,

"contact\_info": "Toronto, ON, 1-800-565-3000, info@parkinson.ca",

"website": "https://www.parkinson.ca/",

"best\_contact": {

"name": "Director, Research & Programs",

"email": "research@parkinson.ca",

"role": "Director, Research & Programs"

},

"impact\_iq\_score": 85,

"grade": "B",

"reporting\_quality": 17,

"reach": 16,

"est\_social\_roi": 4.2,

"outcome\_effectiveness": 17,

"transparency\_governance": 18,

"verification\_level": "Verified",

"methodology\_source": "Basic Impacts Plausible Estimation based on Parkinson Canada's public information",

"methodology\_summary": "Impact is measured through research funding disbursed, number of people accessing support services and educational resources, advocacy successes, and contributions to scientific understanding of Parkinson's.",

"reports\_documents\_used": [

{

"file\_name": "Parkinson Canada Annual Report 2023",

"type": "PDF",

"date": "2024-05-30"

},

{

"file\_name": "Research Program Impact Summary",

"type": "Website",

"date": "2024-01-15"

}

],

"key\_statistics\_kpis": [

"Invested over $2 million in Parkinson's research last year.",

"Provided support and education to over 25,000 Canadians affected by Parkinson's.",

"Advocated for improved healthcare access and policies for people with Parkinson's."

],

"key\_insights\_about\_org": [

"Serves as a key national voice for the Parkinson's community in Canada.",

"Funds innovative Canadian research aimed at better treatments and a cure.",

"Provides crucial information and support services for individuals and families navigating Parkinson's disease."

],

"programs": [

{

"name": "Parkinson Research Program",

"people\_reached": 0,

"social\_roi": "4.8x (estimated long-term societal benefit of research outcomes)",

"score": "High Impact",

"effectiveness": "Supports promising research projects across Canada, contributing to advancements in understanding, diagnosis, and treatment of Parkinson's disease.",

"sdgs": ["SDG 3"]

},

{

"name": "Support Services & Education",

"people\_reached": 25000,

"social\_roi": "3.5x (estimated based on improved quality of life and reduced caregiver burden)",

"score": "High Impact",

"effectiveness": "Offers essential resources, support groups, and educational materials that help individuals manage symptoms, improve quality of life, and connect with others.",

"sdgs": ["SDG 3"]

},

{

"name": "Advocacy",

"people\_reached": 100000,

"social\_roi": "N/A (Policy impact)",

"score": "Medium Impact",

"effectiveness": "Works with governments to improve access to care, treatments, and support for people living with Parkinson's, influencing policy changes.",

"sdgs": ["SDG 3", "SDG 16"]

}

],

"key\_target\_members\_partners": [

{

"name": "People living with Parkinson's and their families/caregivers",

"type": "Community",

"role": "Primary beneficiaries of research, support, and advocacy efforts."

},

{

"name": "Researchers and Neurologists",

"type": "Professional",

"role": "Partners in advancing research and clinical care for Parkinson's."

},

{

"name": "Individual and Corporate Donors",

"type": "Individual/Corporate",

"role": "Provide critical funding for research and programs."

}

],

"impact\_analysis": {

"executive\_summary": "Parkinson Canada is a vital national organization providing leadership in research, support services, and advocacy for Canadians affected by Parkinson's disease. It plays a crucial role in improving lives and advancing the search for a cure.",

"key\_strengths": [

"Strong national presence and brand recognition.",

"Commitment to funding high-quality Canadian research.",

"Comprehensive support network for individuals and families.",

"Effective advocacy at federal and provincial levels."

],

"areas\_for\_development": [

"Expanding reach of support services to underserved and remote communities.",

"Increasing public awareness about the complexities of Parkinson's disease.",

"Diversifying fundraising strategies to grow research investment."

],

"sector\_positioning": "The leading national health charity dedicated to Parkinson's disease in Canada, fulfilling a multi-faceted mission of research, support, and advocacy.",

"conclusion": "Parkinson Canada provides indispensable support to the Parkinson's community and drives critical research efforts. Its work offers hope and tangible benefits to thousands of Canadians."

},

"recommendations": [

"Enhance investment in research focused on early diagnosis and disease-modifying therapies.",

"Develop targeted outreach programs to newly diagnosed individuals to ensure timely access to support and information."

],

"financials": {

"revenue": 18000000,

"expenditures": 17000000,

"program\_expenses\_pct": 78,

"fundraising\_pct": 12,

"admin\_pct": 10,

"surplus": 1000000,

"funding\_sources": {

"institutional": 15,

"individual": 60,

"government": 5,

"other": 20

}

}

}

]